



NO. 40  
DEC...JAN.

52 PAGES



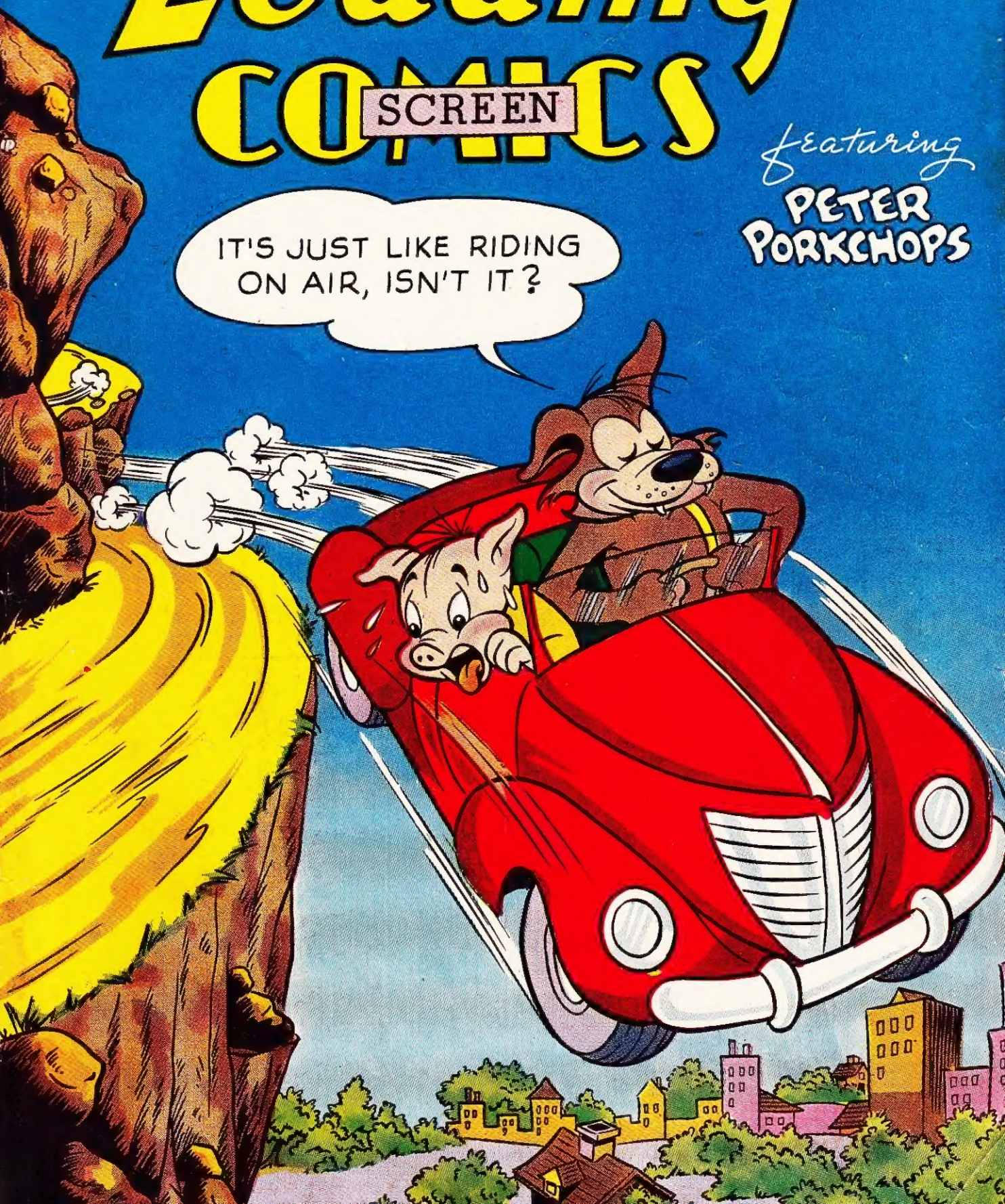
10¢

# Leading COMICS

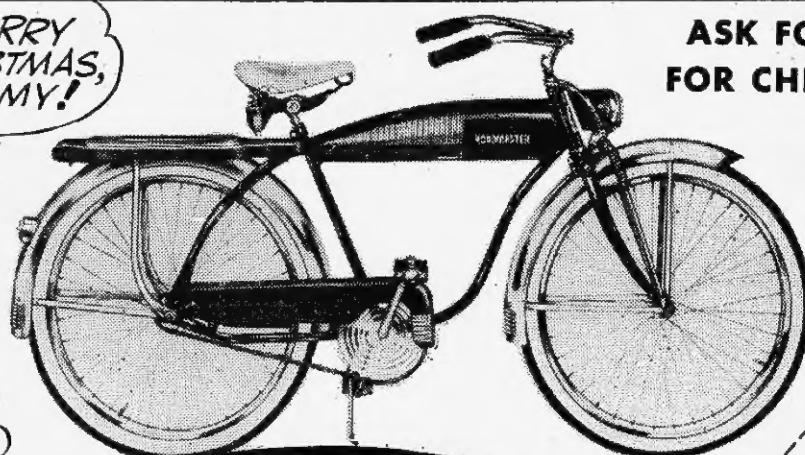
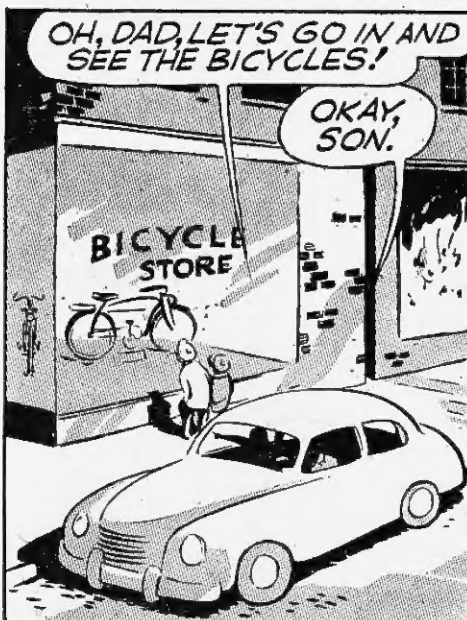
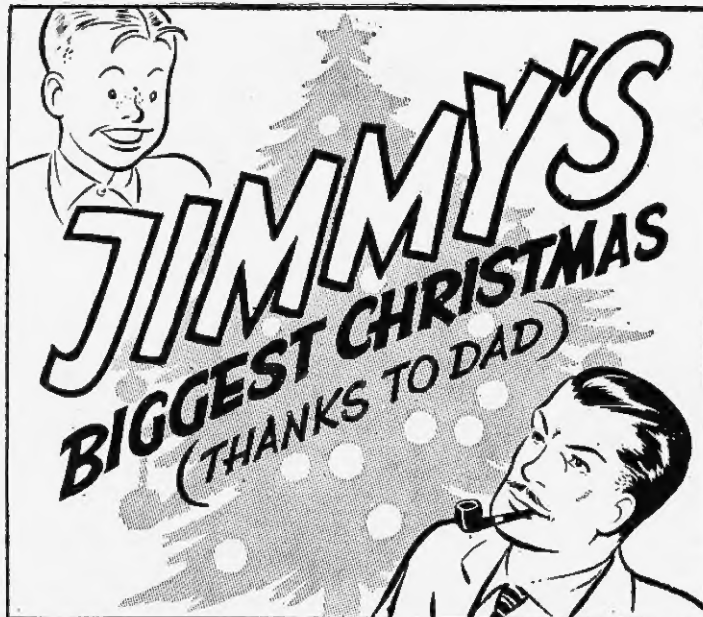
SCREEN

*featuring*  
**PETER  
PORKCHOPS**

IT'S JUST LIKE RIDING  
ON AIR, ISN'T IT?







**ASK FOR ONE  
FOR CHRISTMAS**

SEND FOR  
**FREE**  
BOOKLET



**ROADMASTER**  
West 117th Street & Berea Road • Cleveland 7, Ohio

Gentlemen: Please send folder telling all about the completely new Roadmaster bicycle.

NAME \_\_\_\_\_ ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ STATE \_\_\_\_\_



# PETER PORKCHOPS

HMMM... AND ME WITH ONLY TWENTY-FIVE CENTS! OF COURSE, I *COULD* GET A JOB AND **EARN** THE DIFFERENCE—

CIRCUS  
HERE



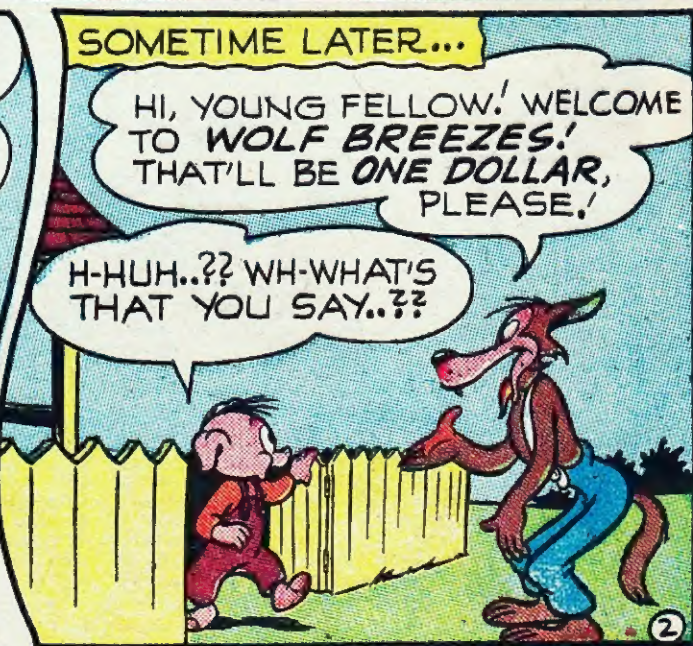
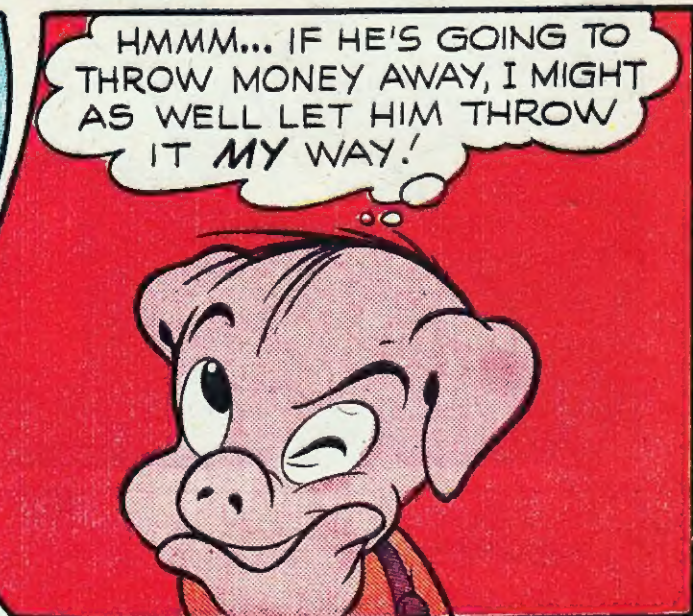
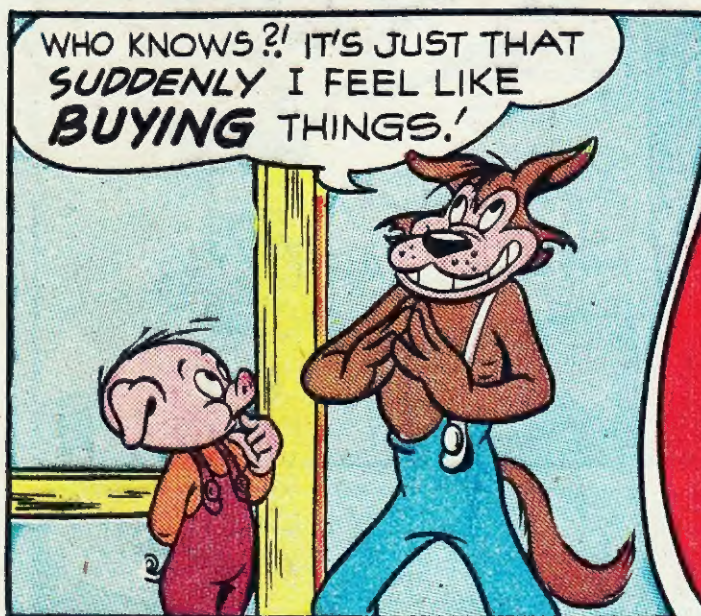
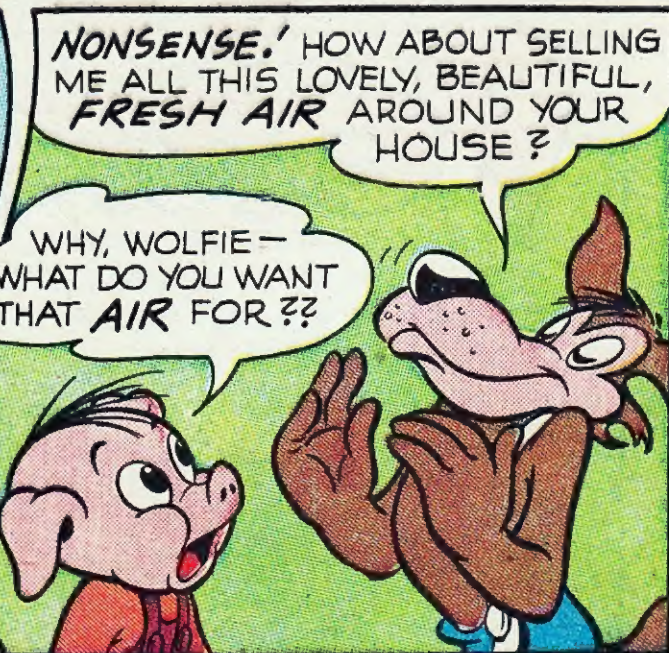
ADMISSION  
ONE DOLLAR

—BUT WHY BOTHER WITH WORK WHEN **BRAINS** WILL TURN THE TRICK?!

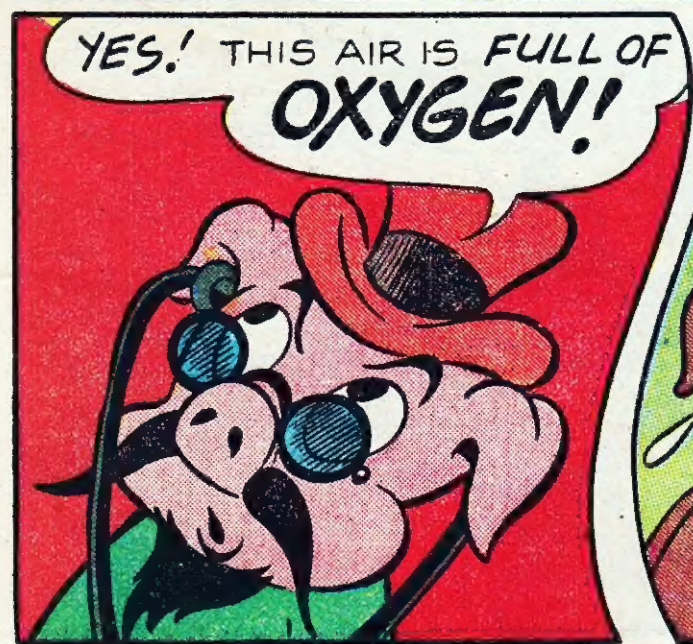
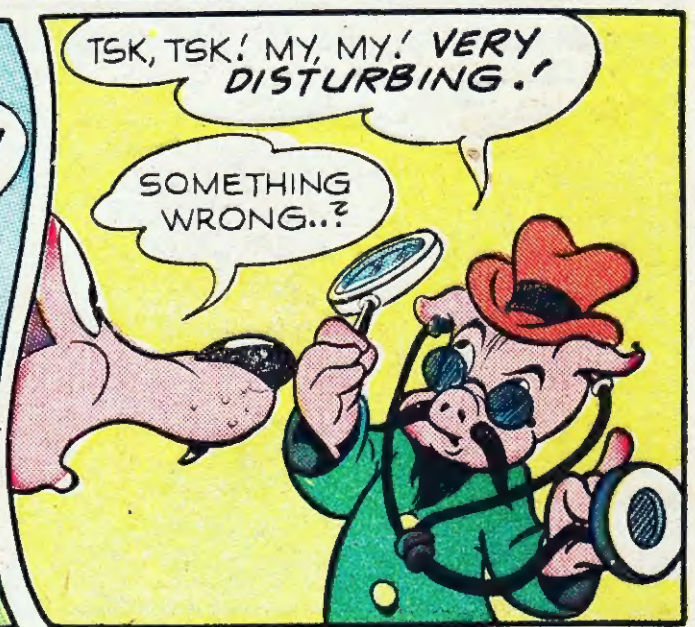
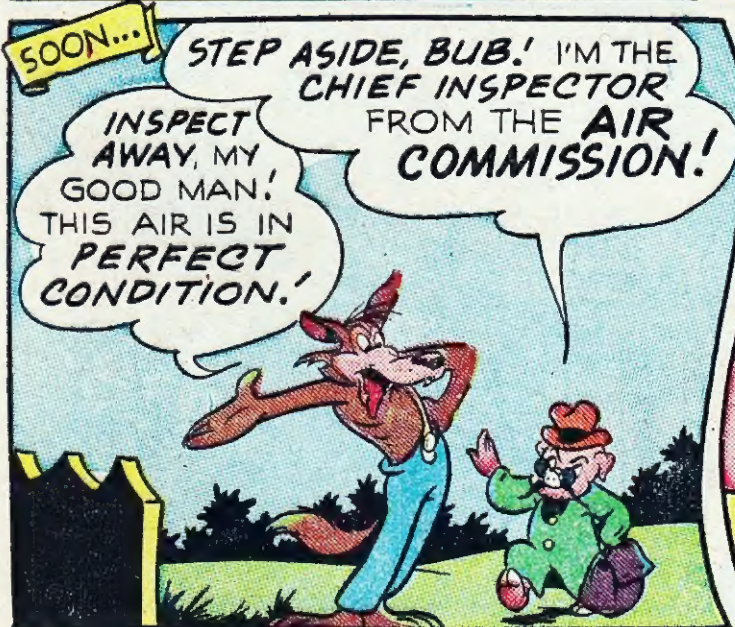
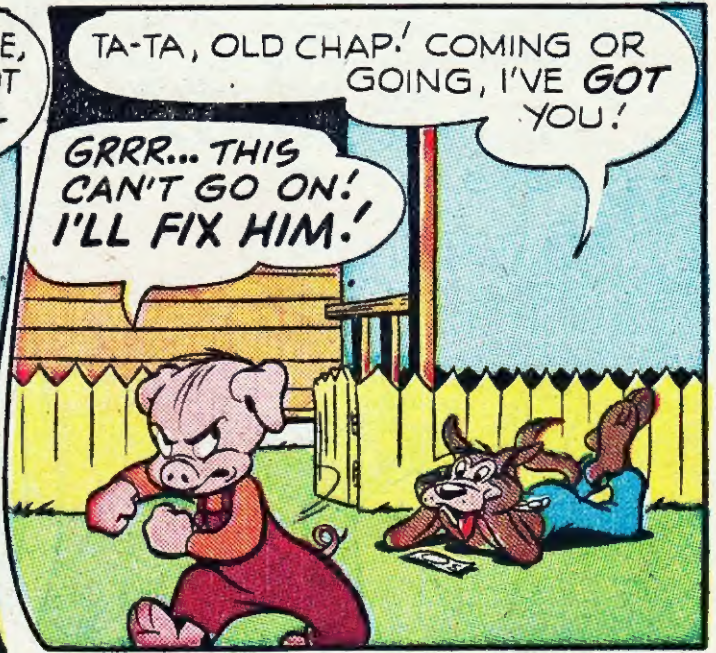
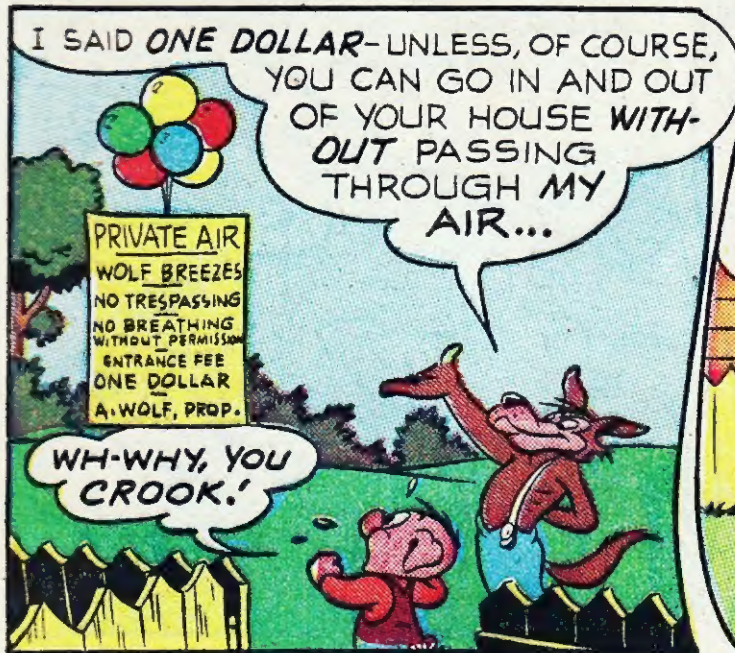
HI, PETEY, OLD CHUM!  
HERE'S A QUARTER!

YOU'RE GIVING  
ME MONEY??  
WHAT FOR??

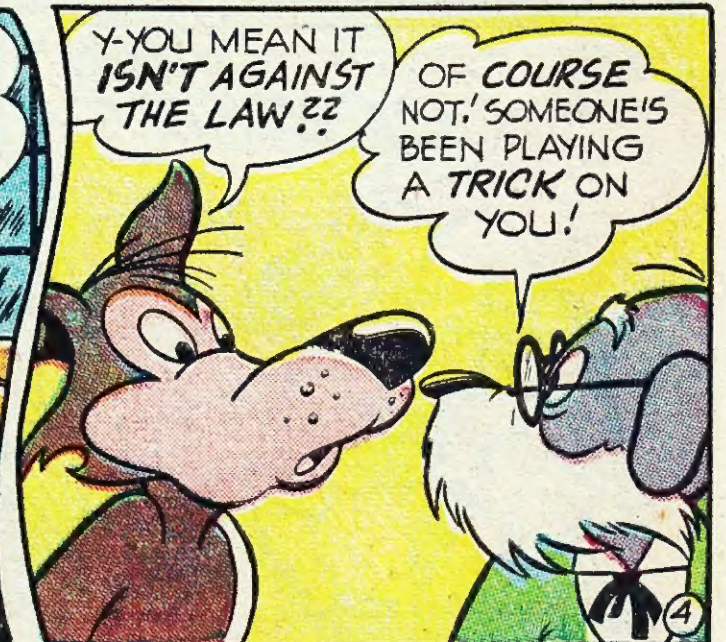
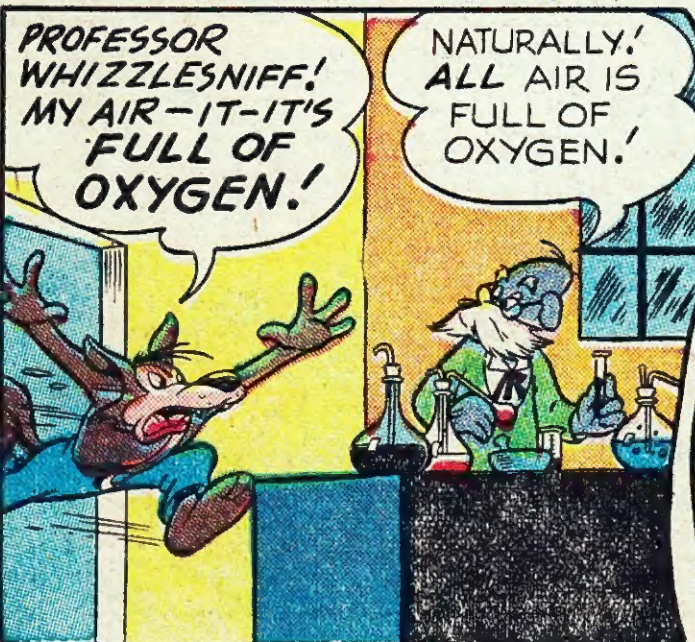
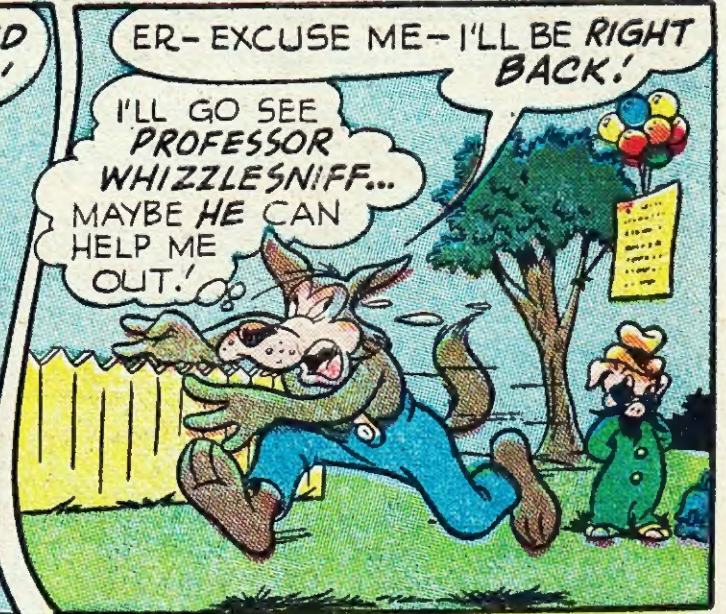
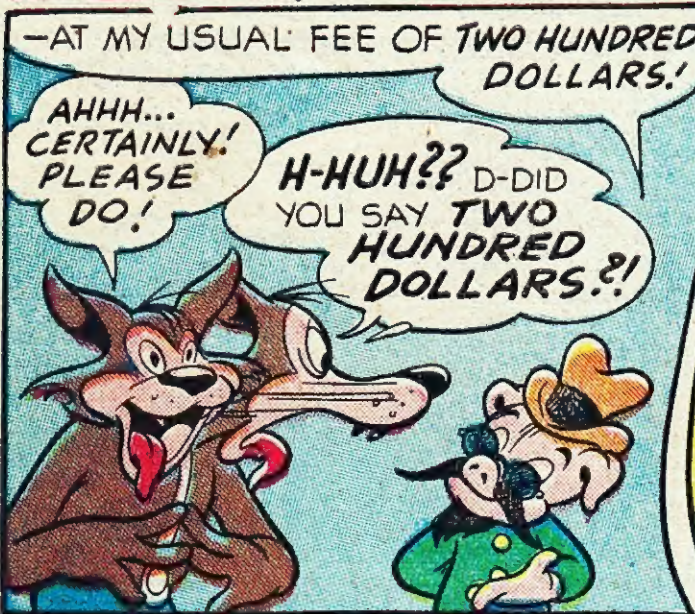
















NOW I SEE IT ALL! PETE'S AT THE BOTTOM OF THIS! I'LL SHOW HIM! I'LL TRICK HIM **DOUBLE!**



AIR INSPECTOR, EH?! JUST FOR THAT, I'M RAISING THE FEE ON WOLF BREEZES!

B-BUT I HAVE NO MORE MONEY!



IN THAT CASE, GO OUT AND GET A JOB!

ENTRANCE FEE  
~~ONE DOLLAR~~  
TWO DOLLARS  
A. WOLF, PR



HE WON'T TRICK ME AGAIN! NO ONE GETS INTO THIS HOUSE WITHOUT PAYING!



HE'LL BE HOME ANY MINUTE AND--

PARDON ME--ARE YOU THE GENT IN CHARGE OF WOLF BREEZES?

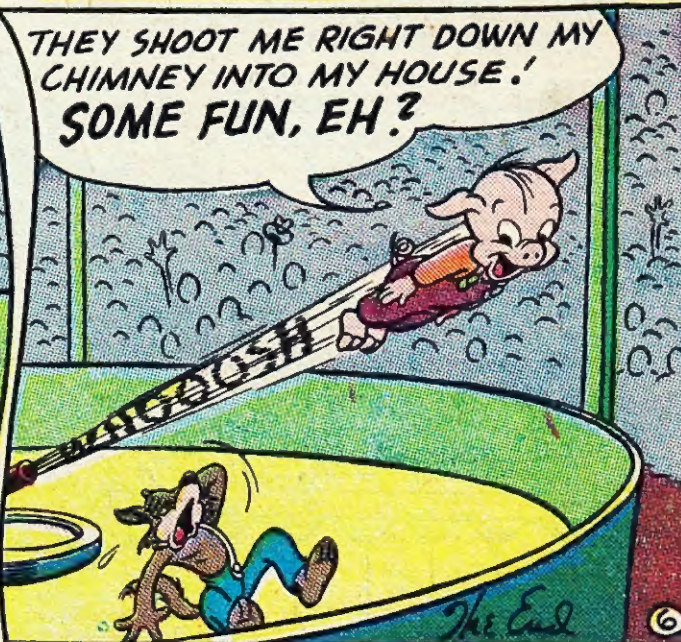
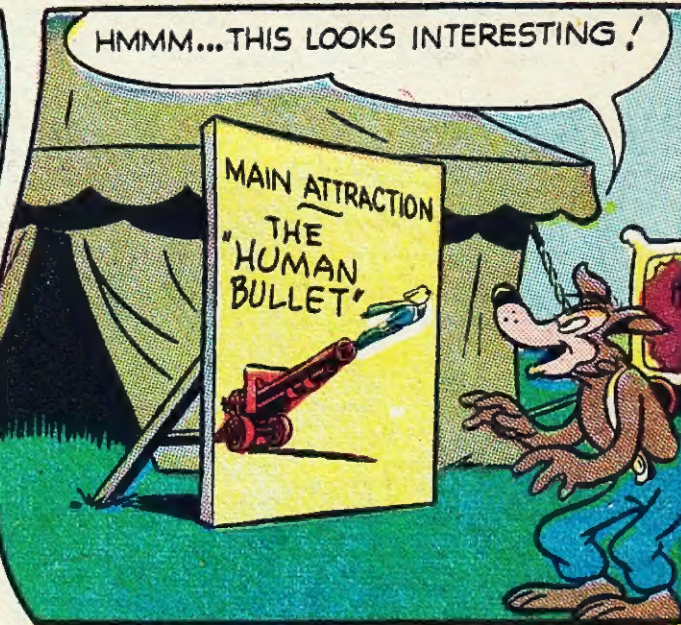
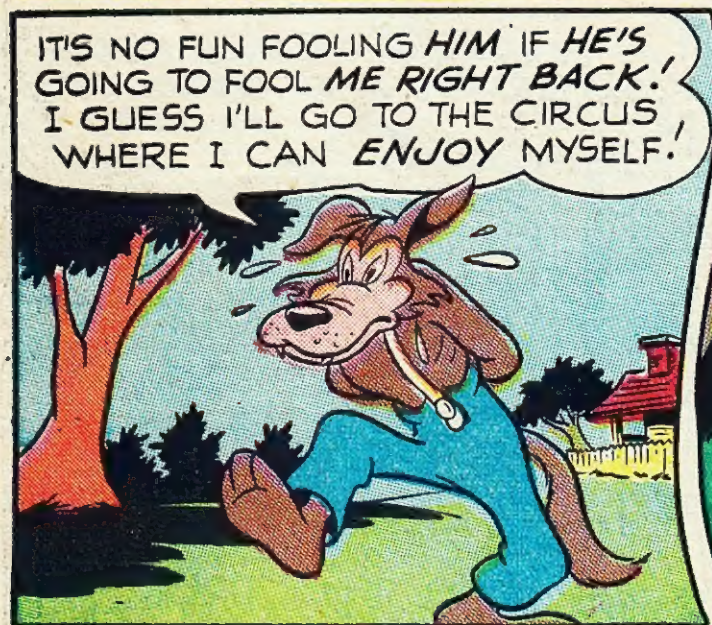
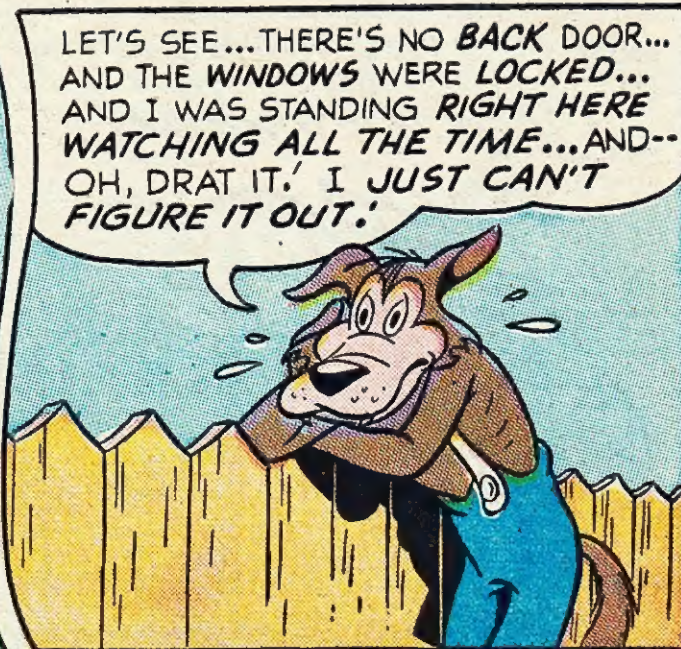
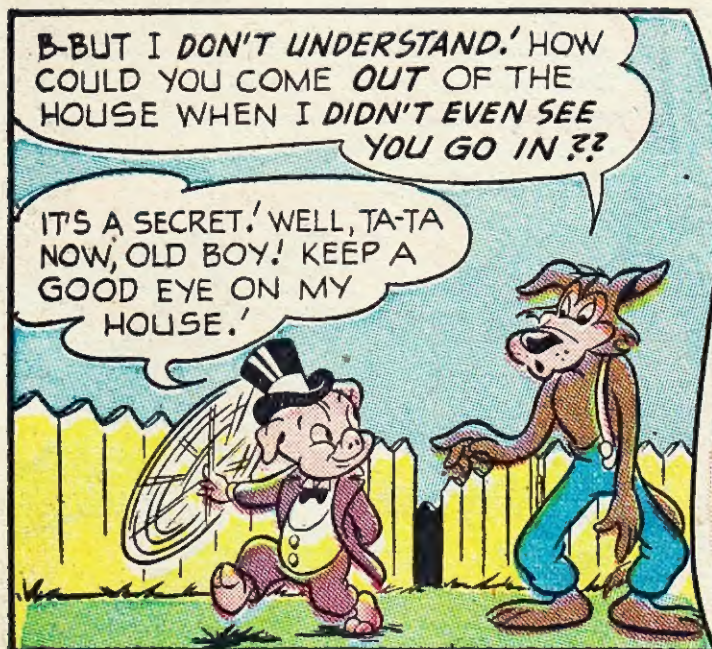
WHA--??  
PETER!!



YES--TH-THAT'S ME--BUT--

FINE! HERE'S YOUR FEE, MY GOOD MAN, AND AN **EXTRA DOLLAR** FOR YOUR EXCELLENT SERVICE!







# WOW! KIDS!

## I'M GIVING AWAY 10,000 OFFICIAL BAZOOKA SCOUTING KNIVES!

YESSIREE! IT'S THE KNIFE  
YOU'VE ALWAYS WANTED!  
WHAT A GIFT!



Prizes!  
Comics!

### TO THE FIRST 10,000 BOYS & GIRLS TO SEND IN 100 PENNY BAZOOKA WRAPPERS!

**YOU CAN WIN** my official scouting  
knife! Just follow these simple rules!

1. Start today to save the wrappers from delicious PENNY BAZOOKA Bubble Gum. All BAZOOKA wrappers are good for this KNIFE OFFER.
2. When you have collected one hundred of these red, white and blue silver foil wrappers, put them in an envelope, with your name and address on a slip of paper inside.
3. Mail to BAZOOKA, Dept. RB, Box 100, Brooklyn 32, N. Y. The first 10,000 entries received in this prize award will win my BAZOOKA Scouting Knife. Entries judged by the date and hour of the postmark on your letter to give everybody, everywhere the same chance. Duplicate prizes in case of ties.
4. Entries must be postmarked not later than midnight, December 15, 1949, to qualify.
5. Offer open to all residents of the U. S., its territories and possessions, except employees, and their families, of Topps Chewing Gum and its advertising agency.

Send no money...  
write no letters...  
Start Collecting  
Wrappers Today and  
have your  
Knife before  
Christmas!



PENNY  
Bazooka

## 2 BIG CHEWS 1¢

Made by the makers of Topps Chewing Gum



THE CASE OF  
THE VANISHING  
BUILDINGS

DASHIELL HAMMETT'S  
Adventures of  
**SAM SPADE**

PUBLIC BUILDINGS HAVE BEEN BLOWN TO BITS. POLICE SUSPECT ENEMY AGENTS. NOW PRIVATE DETECTIVE SAM SPADE AND EFFIE, HIS SECRETARY, VISIT THE STREET WHERE POLICE HAVE LOST THEIR SUSPECT...

THEY LOST HIM SOMEWHERE  
ON THIS STREET, EFFIE. LET'S  
LOOK AROUND!

NICE NEAT  
BARBER SHOP,  
SAM!

THIS PLACE IS A FAKE,  
BABY! SEE THAT WILDROOT  
CREAM-OIL BOTTLE? IT'S  
NEVER BEEN OPENED  
COME ON --- SIDE DOOR!

BARBER SHOP



CALL THE COPS,  
EFFIE. I'M SEEING  
RED!

YOU MEAN REDS,  
SAM! I'M ON MY WAY!

I STILL DON'T  
KNOW HOW YOU  
KNEW THAT SHOP  
WAS PHONY,  
SAM

SIMPLE, SWEETHEART! WILDROOT  
CREAM-OIL IS THE MOST POPULAR  
HAIR TONIC IN THE COUNTRY FOR  
GROOMING HAIR. IN REAL  
BARBERSHOPS, A BOTTLE IS  
ALWAYS OPEN READY TO USE

SAM SPADE ASKS:  
**CAN YOUR SCALP PASS THE  
FINGERNAIL TEST?**



TRY IT! SCRATCH YOUR HEAD  
IF YOU FIND SIGNS OF DRYNESS  
AND LOOSE, UGLY DANDRUFF  
YOU NEED WILDROOT CREAM-  
OIL HAIR TONIC, NON-ALCOHOLIC  
---CONTAINS SOOTHING LANOLIN



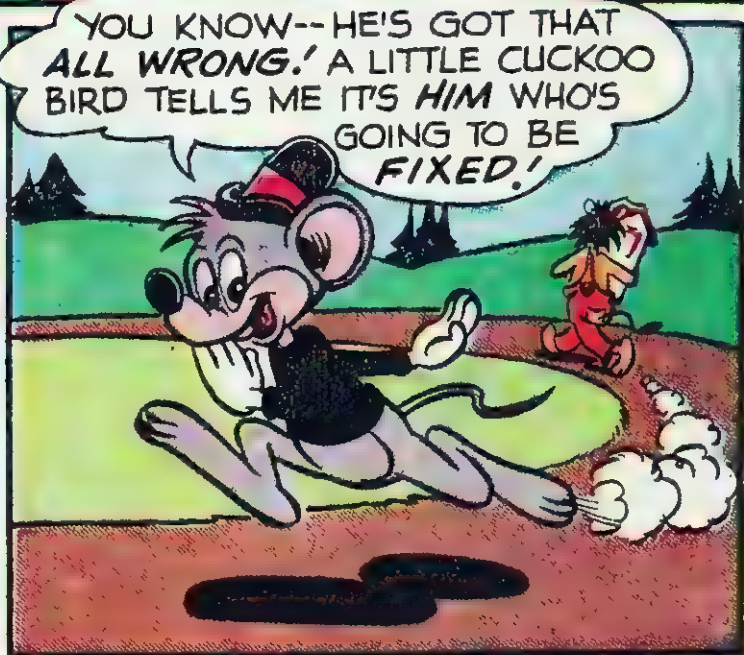
EFFIE SAYS:



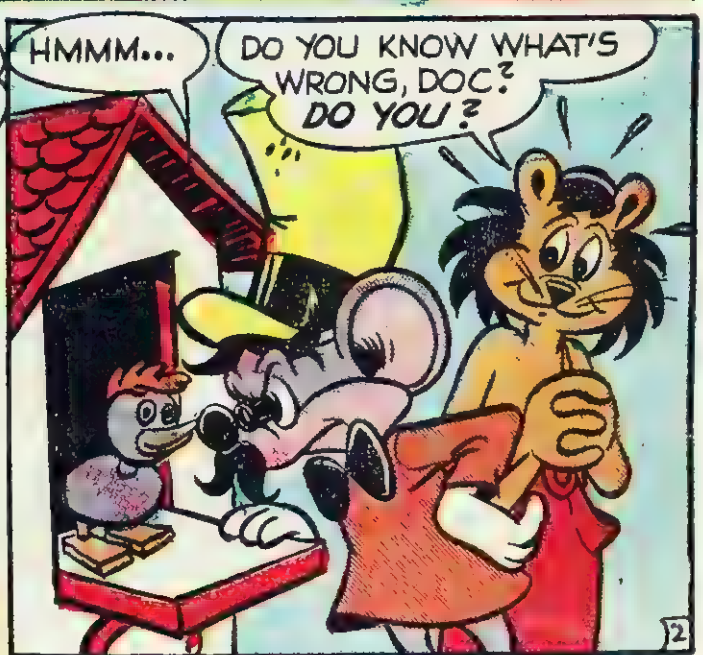
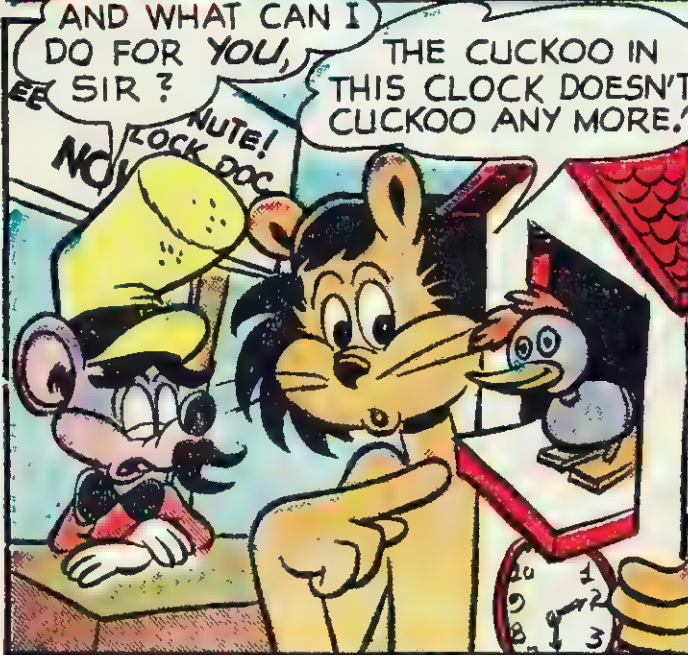
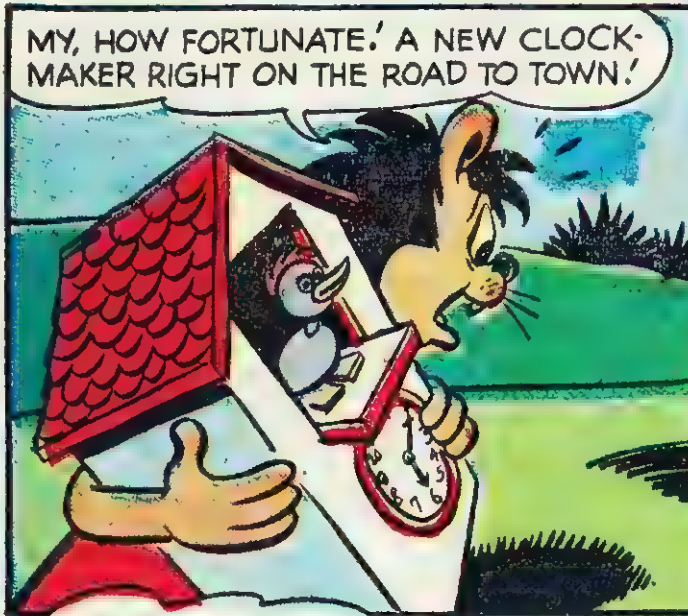
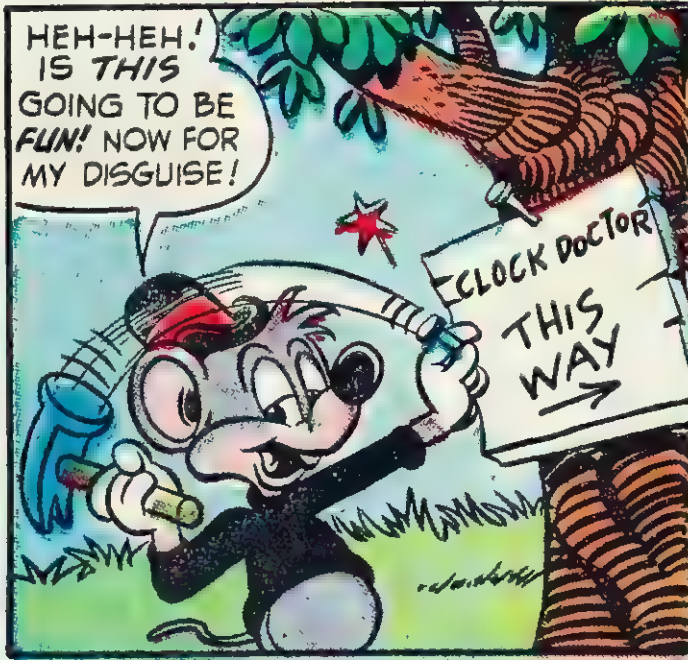
SMART GIRLS USE WILDROOT  
CREAM-OIL FOR QUICK GROOMING  
AND FOR RELIEVING DRYNESS  
BETWEEN PERMANENTS. MOTHERS  
FIND IT WONDERFUL FOR TRAIN-  
ING CHILDREN'S HAIR



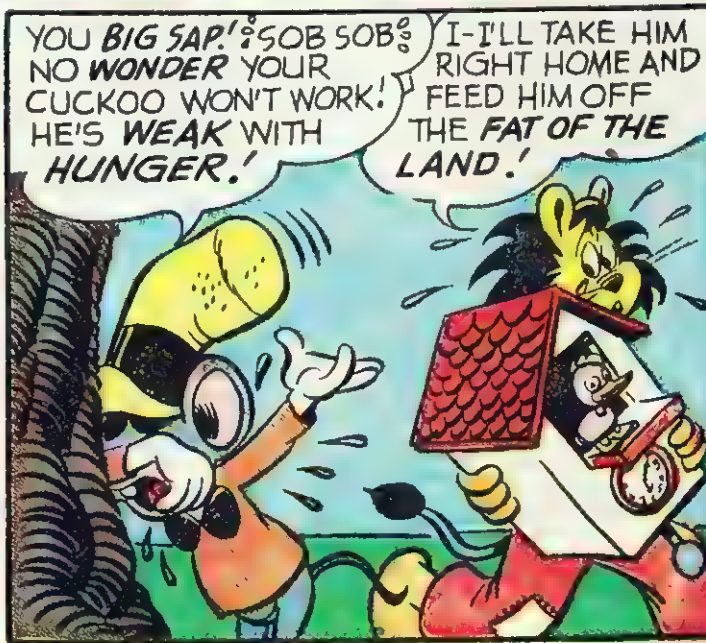
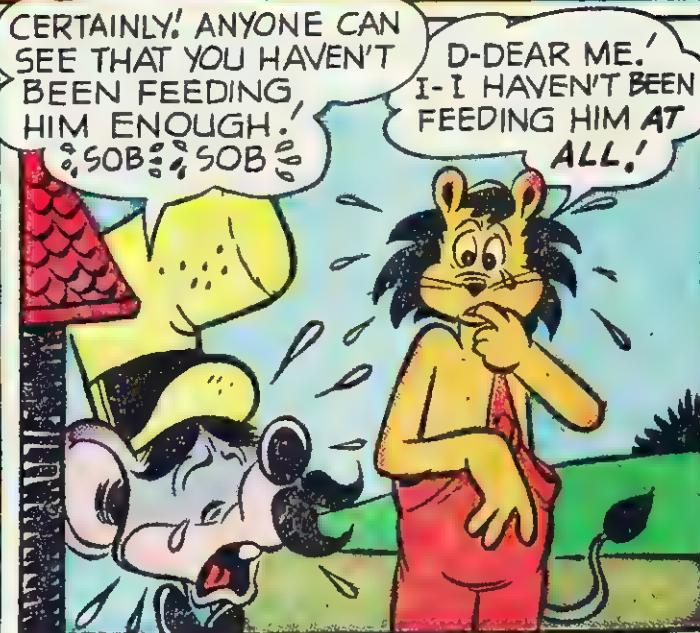
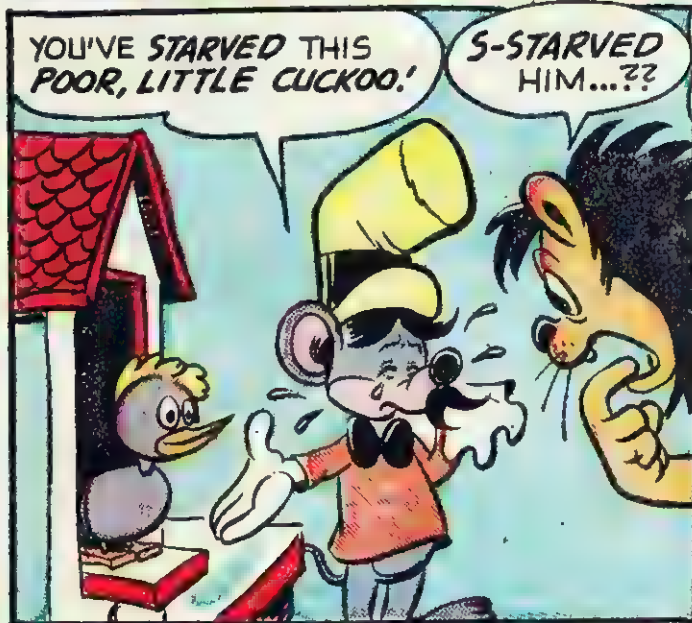
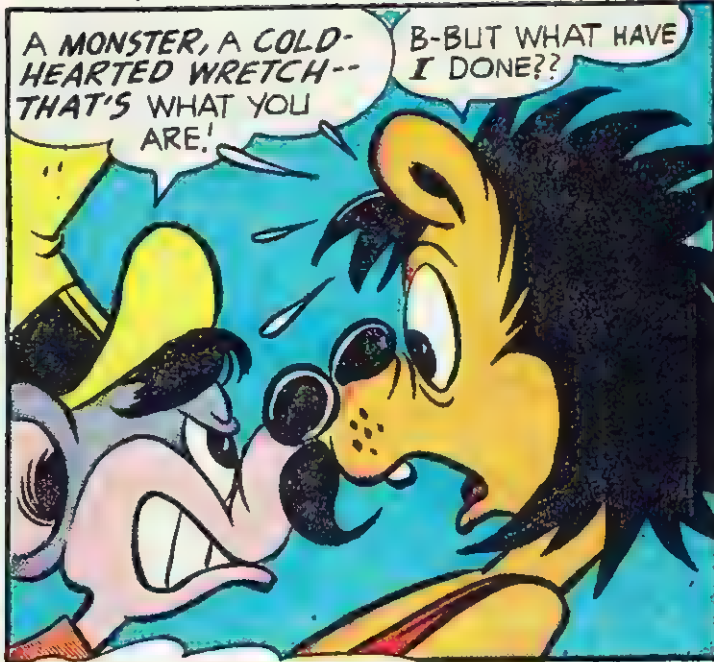
# J. RUFUS LION



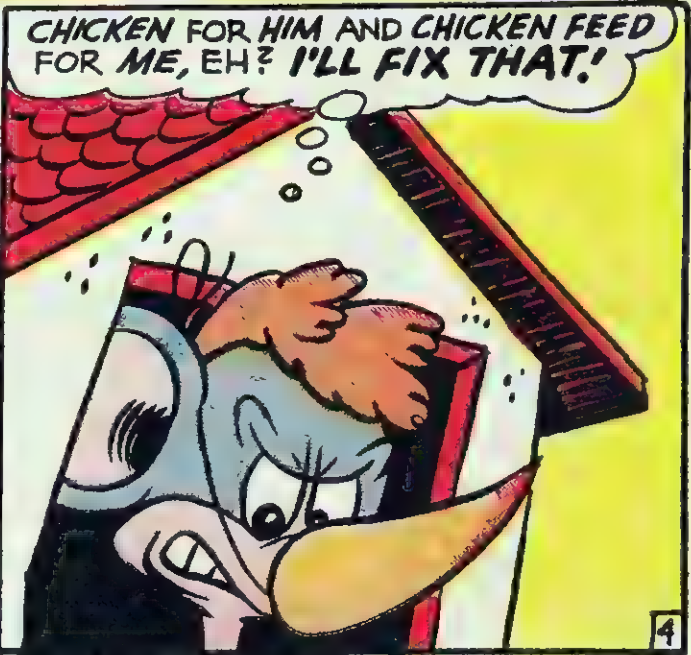
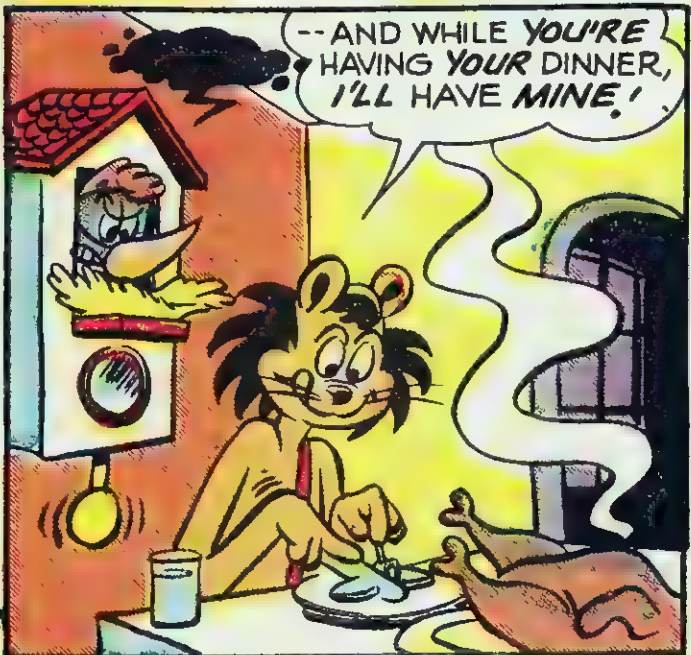
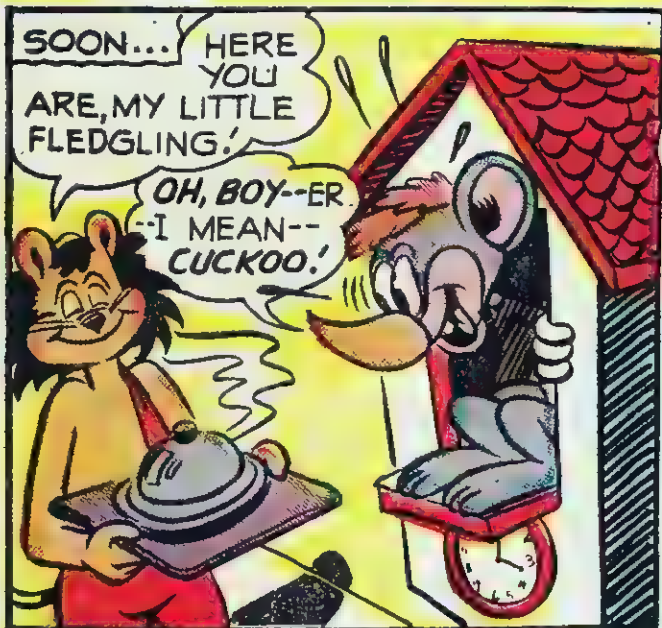
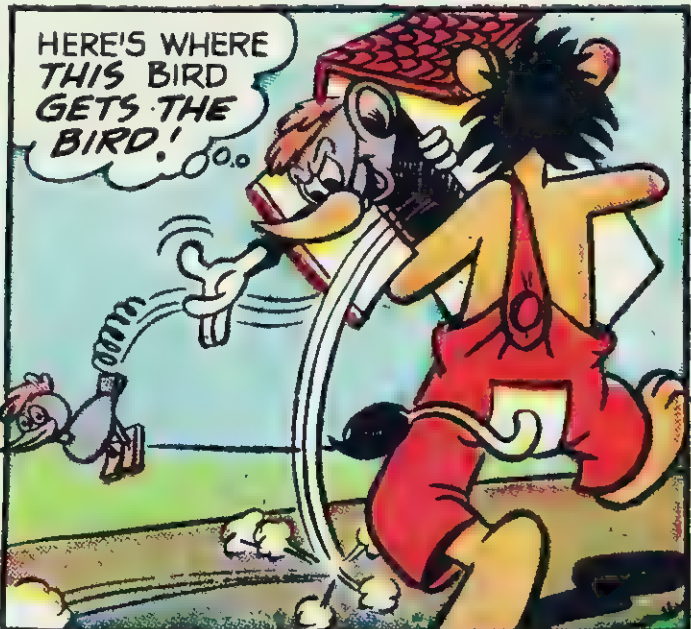
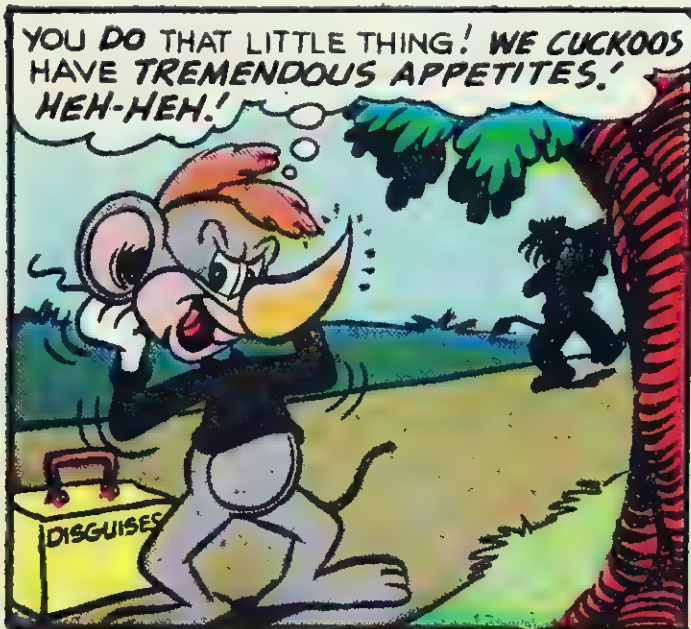




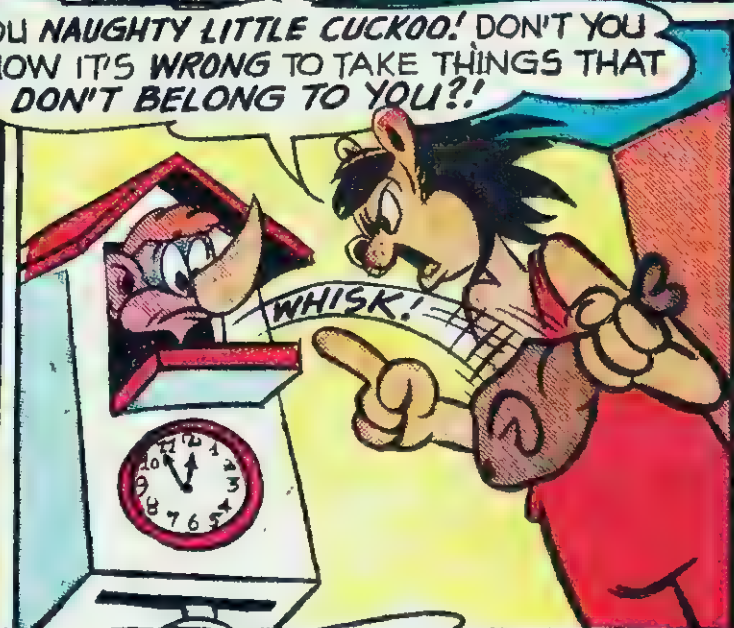










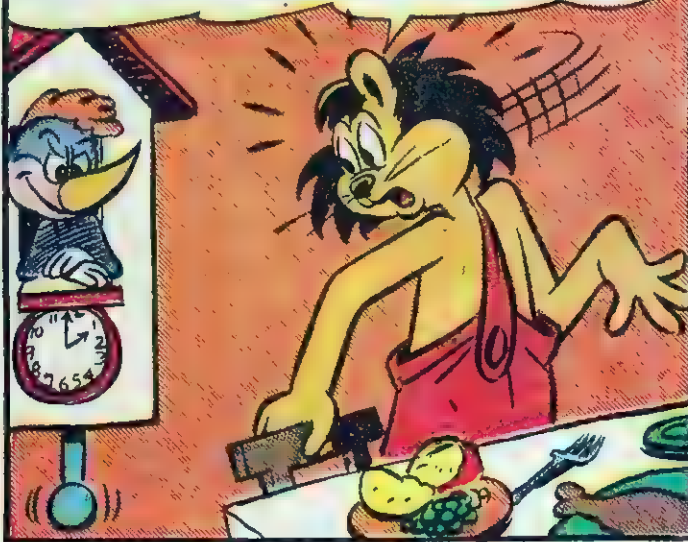




BUT WAIT A SECOND! WHY *WAIT* FOR TIME TO PASS WHEN I CAN *MAKE* IT PASS AS QUICKLY AS I WANT!



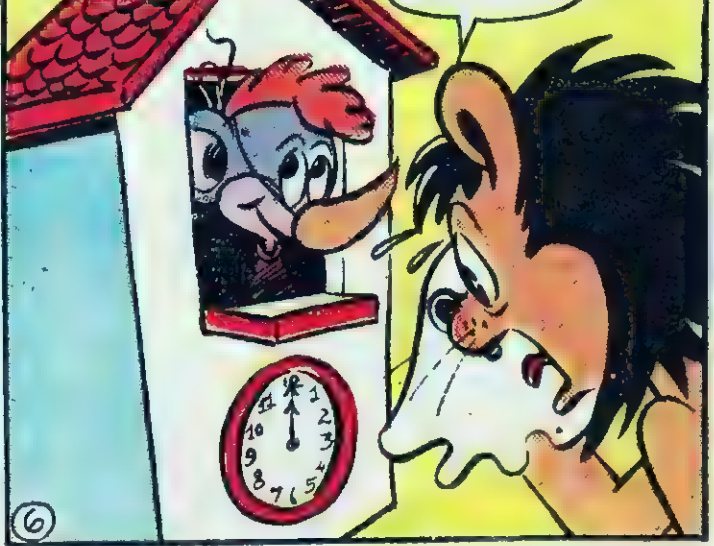
MY GOODNESS! *ONE O'CLOCK ALREADY!!* I'LL HAVE TO HURRY WITH MY WORK!



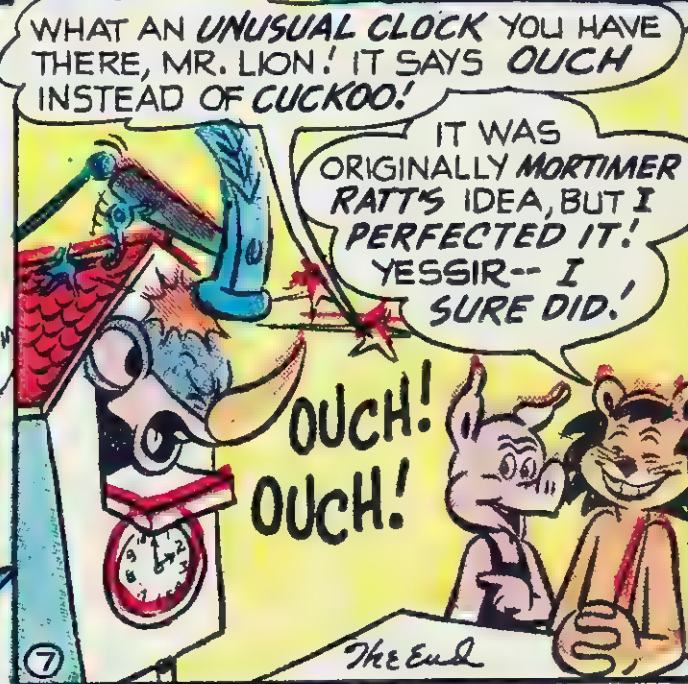
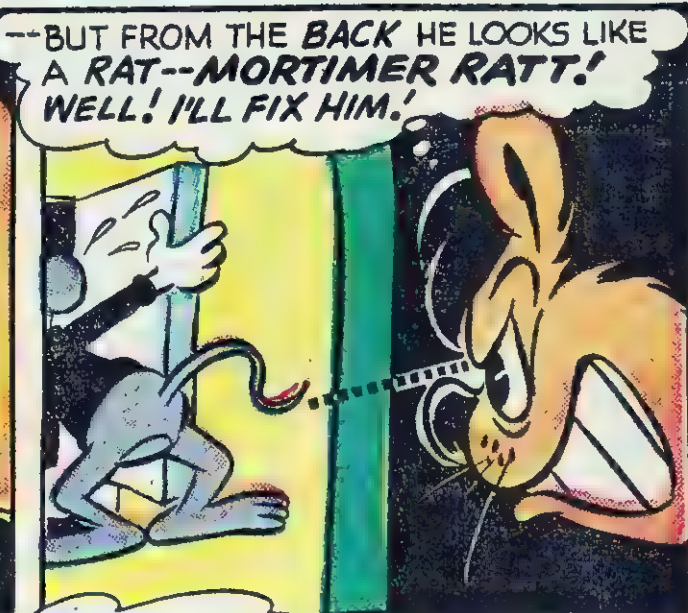
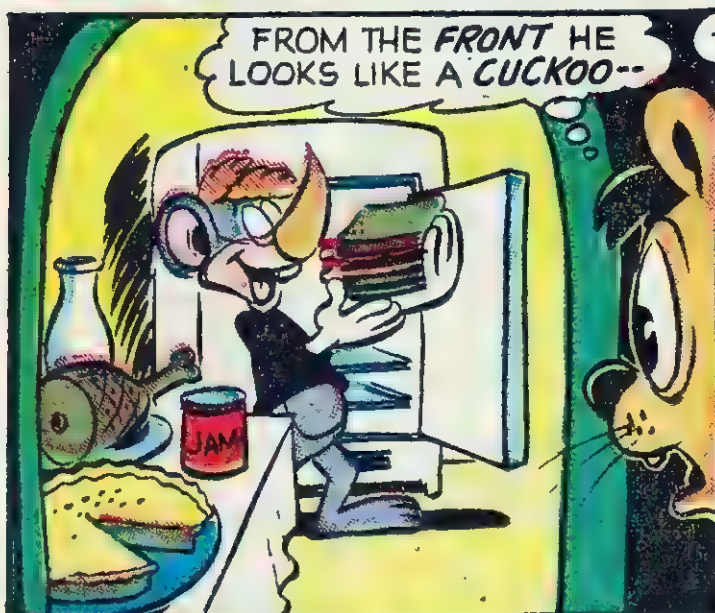
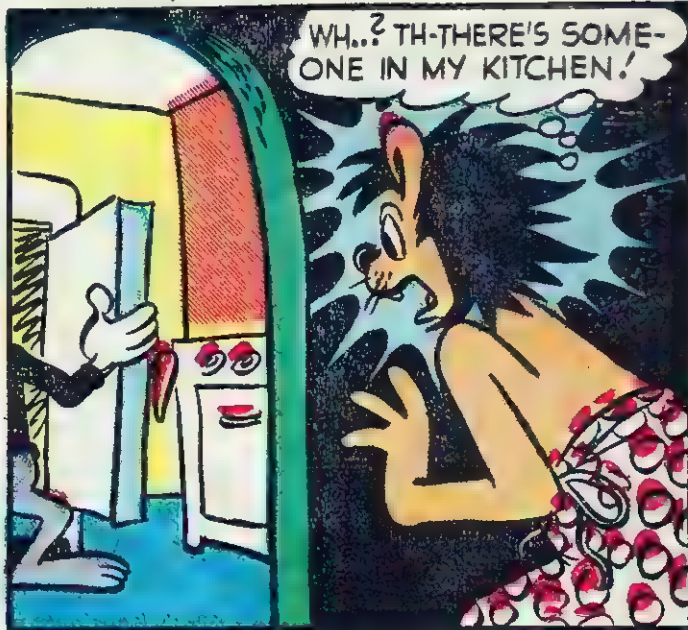
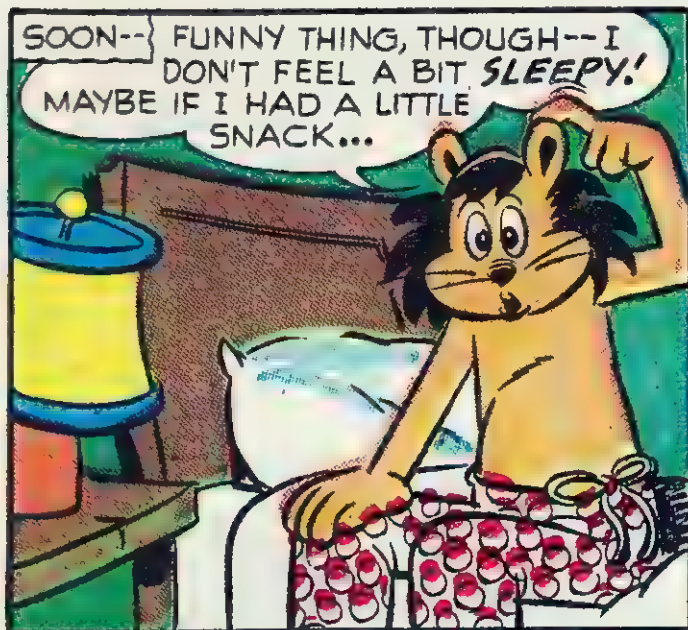
*THREE O'CLOCK--FOUR O'CLOCK! H-HOW TIME FLIES!* I JUST CAN'T SEEM TO GET MY WORK DONE! I MUST BE WORKING AWFULLY SLOWLY TODAY!



GOSH! *MIDNIGHT ALREADY-- WAY PAST MY BEDTIME!* I'D BETTER GO TO SLEEP!









# It's Fun To Know

GEORGE WASHINGTON WAS NOT BORN ON FEBRUARY 22 OF THE YEAR 1732, BUT ON FEBRUARY 11! WHEN THE CALENDAR WAS REVISED IN 1753, HIS BIRTHDAY WAS MOVED AHEAD ELEVEN DAYS!

THINGS WERE SO MIXED UP THAT YEAR, MY FATHER FORGOT TO GIVE ME A BIRTHDAY PRESENT!



The AVERAGE HUMAN HAIR MEASURES ONE TWO-HUNDRED-AND-FIFTY-MILLIONTHS OF AN INCH AROUND!



TWO SEVEN-LETTER WORDS CAN BE SPELLED FROM THE SEVEN LETTERS GIVEN BELOW. CAN YOU FIND THEM WITHOUT PEEKING AT THE ANSWER?

|  |  |  |  |  |  |  |  |
|--|--|--|--|--|--|--|--|
|  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |

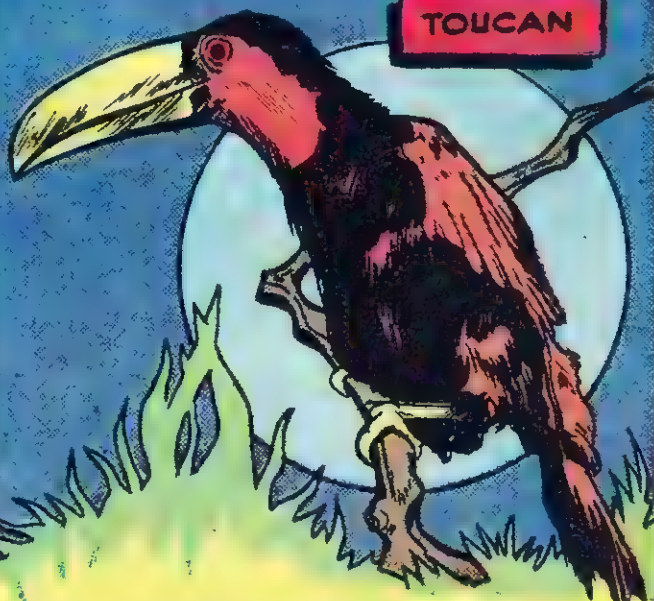


answer

RESTFUL - FLUSTER

## The BIRD Scrapbook

TOUCAN



WHEN FEEDING IN GROUPS, THESE STRANGE BIRDS POST A SENTINEL. HIS WARNING, A SHARP SCREAM, CAN BE HEARD FOR MORE THAN A MILE. THE TOUCAN'S BIG BEAK IS ACTUALLY EXCEEDINGLY LIGHT, BEING HONEYCOMBED WITH AIR SPACES!

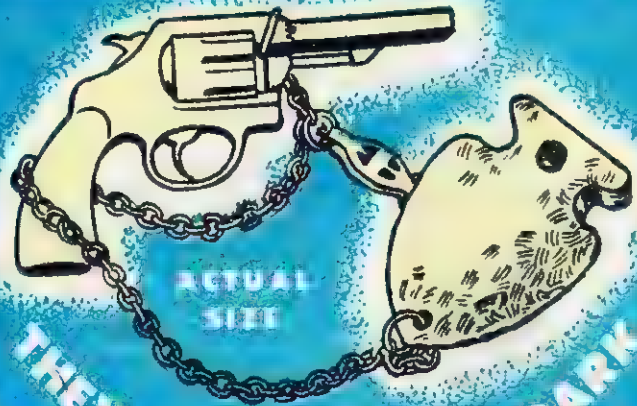


# MOST SENSATIONAL TOM MIX OFFER EVER!

SEND FOR THIS MAGIC  
MINIATURE OF MY  
OWN SIX-SHOOTER.  
READ BELOW ABOUT  
THE TRICKS IT DOES!



## TOM MIX SUPER-MAGNETIC Compass Gun AND SIGNAL WHISTLE

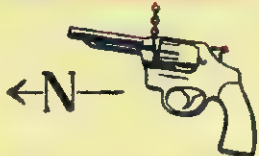


IT'S A BEAUTIFUL **WATCH FOB,**  
**BRACELET OR KEY CHAIN!**



HIDDEN HOOK holds arrowhead on your belt above watch pocket.  
Fasten special clasp to wear around your wrist.

IT'S A NEW KIND  
OF **COMPASS!**



Dangle gun from chain and it  
always points north. Find your  
way at night, too! It **GLOWS!**

IT'S A SHRILL  
**SIGNAL WHISTLE!**



HIDDEN WHISTLE (in arrow-  
head) permits you to signal  
friends, call for help.

ONE OF THE MOST POWERFUL  
**LITTLE MAGNETS YOU'VE EVER SEEN!**



Makes pins, paper clips jump  $\frac{1}{2}$  inch in air. Put small piece of metal  
under paper—gun above—and it lifts paper and all! Holds heavy letter  
opener, by tiny point. **AMAZING MAGNETIC POWER!**

It's really super! Be among the  
first in your neighborhood to get  
this perfect little model of Tom's  
Six-Shooter — amaze your friends  
with the tricks it will perform.

**YOURS 15¢**

and one  
Hot Ralston or  
Instant Ralston  
box top



**DON'T DELAY—USE THIS COUPON!**

TOM MIX, Box 808-C, St. Louis, Mo.

Enclosed are 15¢ cash and one Ralston box top for  
Tom's Magnetic Compass-Gun & Signal Whistle.

Name

Address

City  State

If you don't have coupon write name and address on Ralston  
box top and mail with 15¢. Offer good only in U.S.A. and may  
be withdrawn at any time.

**Tune in TOM MIX**

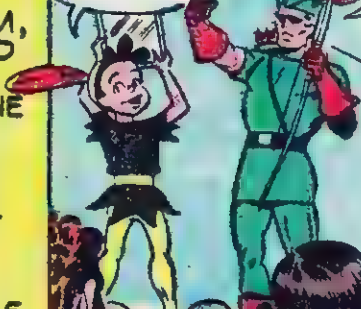
5:30-6:00 PM—Mon., Wed., Fri.  
— Mutual Broadcasting System



# THE GREEN ARROW and the Red Feather Kid

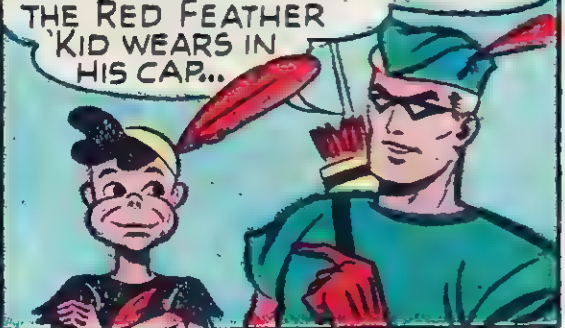
IN A PACKED AUDITORIUM, A THRILLED CROWD WATCHES THE GREEN ARROW, WORLD'S FOREMOST ARCHERY EXPERT, DISPLAY HIS WIZARDRY WITH THE BOW AND ARROW...

ANOTHER BULL'S-EYE FOR THE GREEN ARROW!



YOU MEAN ANOTHER BULL'S-EYE\* FOR THE RED FEATHER SERVICES!

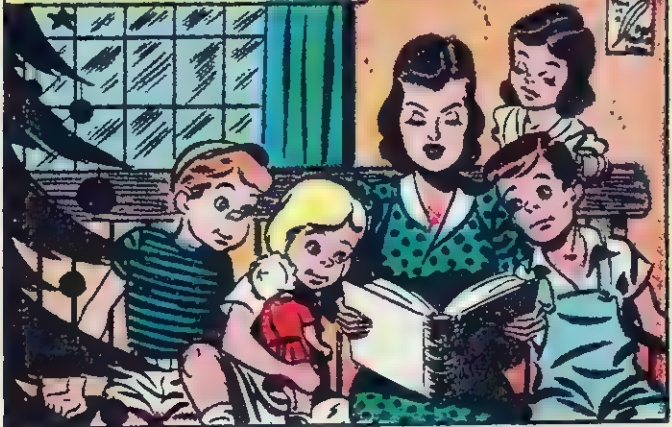
I'VE DISCARDED MY USUAL GREEN-FEATHERED ARROWS AND USED THESE RED-FEATHERED ONES FOR A SPECIAL REASON -- TO EMPHASIZE THE **RED FEATHER**, A SYMBOL OF SERVICE THROUGHOUT THE AGES... LIKE THIS ONE THE RED FEATHER KID WEARS IN HIS CAP...



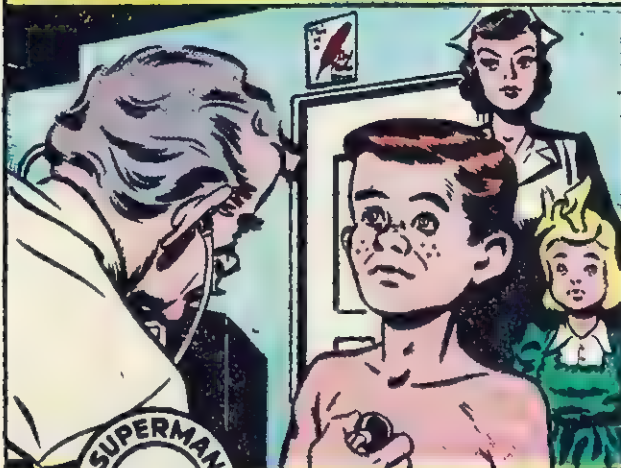
"HIS RED FEATHER IDENTIFIES THE VARIOUS SERVICES WHICH RECEIVE SUPPORT THROUGH COMMUNITY CHEST CAMPAIGNS -- SERVICES FOR SCOUTS, GIRLS AND BOYS CLUBS, THE Y'S..."



"... SERVICES FOR YOUNGSTERS IN DAY NURSERIES, SETTLEMENT HOUSES AND FOSTER HOMES..."



"... HEALTH SERVICES IN HOSPITALS, CLINICS AND CONVALESCENT HOMES..."



THESE ARE ONLY SOME OF THE SERVICES YOU CONTRIBUTE TO WHEN YOU GIVE TO COMMUNITY CHEST CAMPAIGNS. SO GIVE GENEROUSLY!

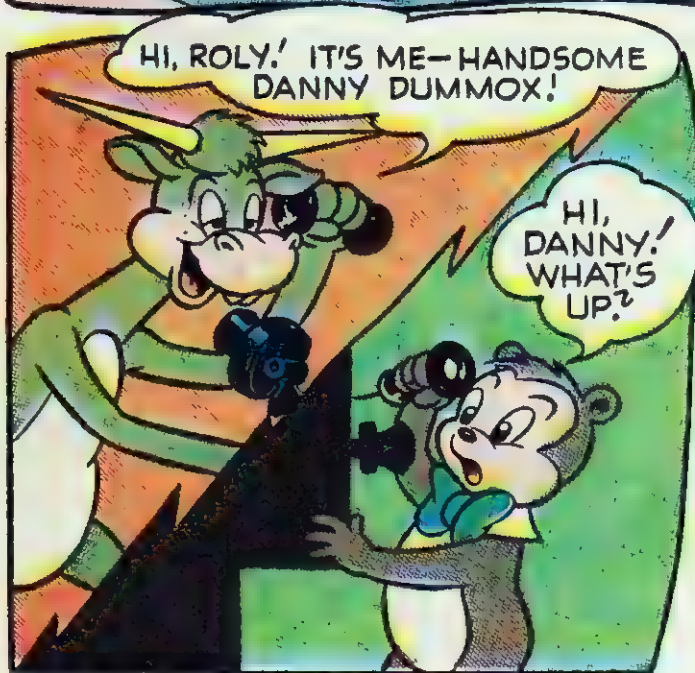
YES, SCORE A BULL'S-EYE YOURSELF BY CONTRIBUTING TO THE **RED FEATHER SERVICES**. REMEMBER, IT'S "A FEATHER IN YOUR CAP" TO WEAR A RED FEATHER!



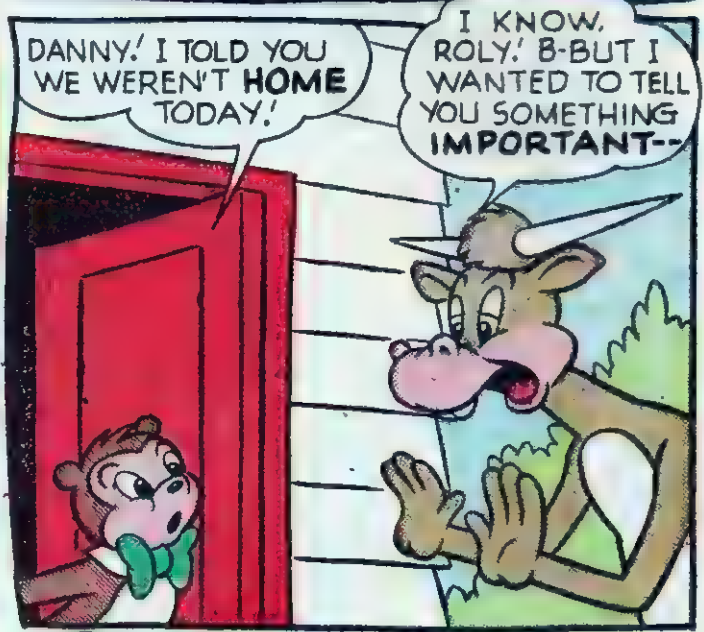
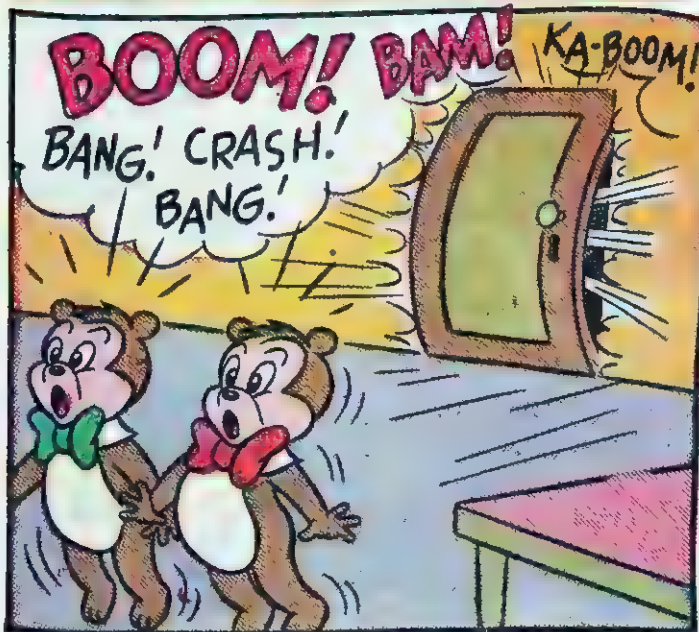
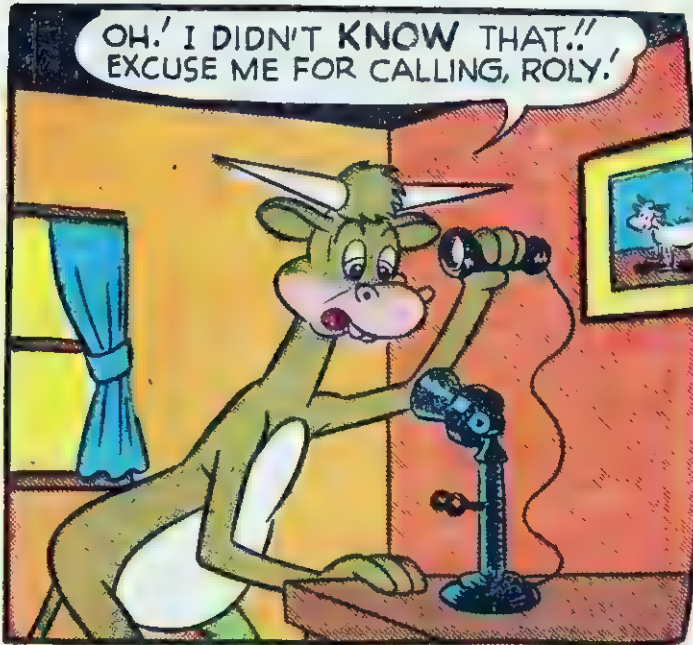
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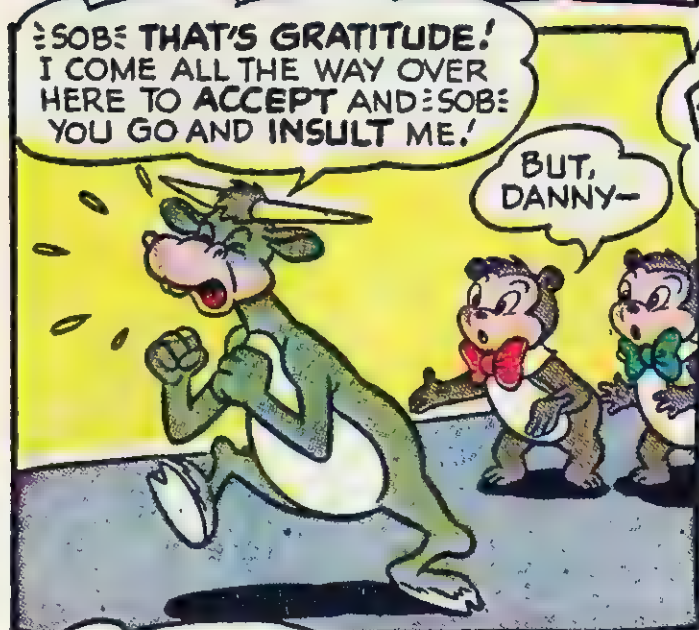
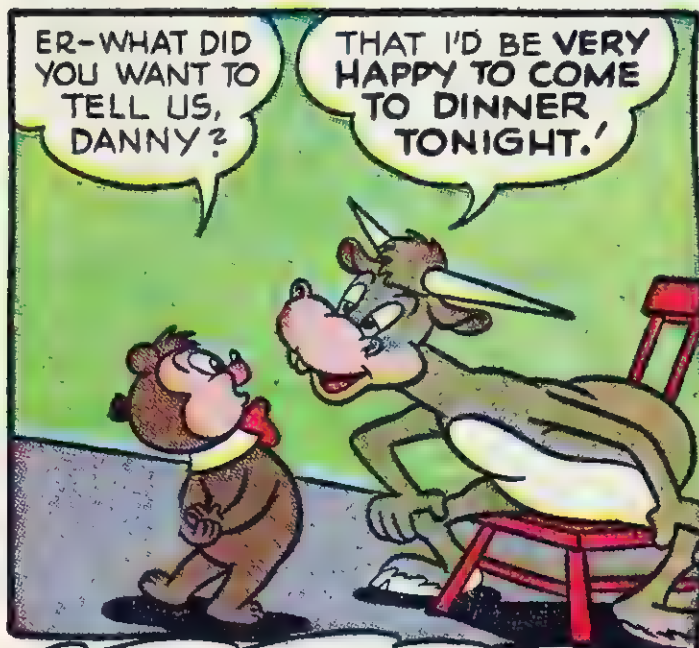
# ROLY AND POLY



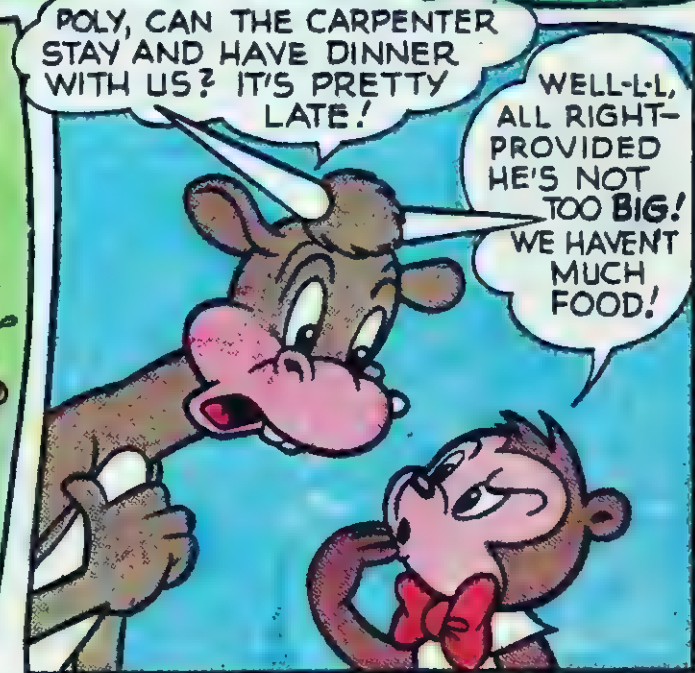
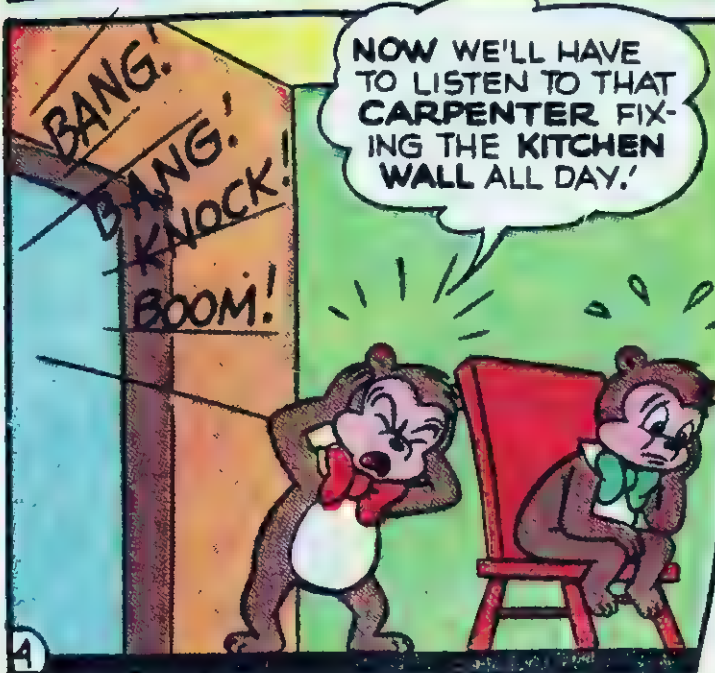
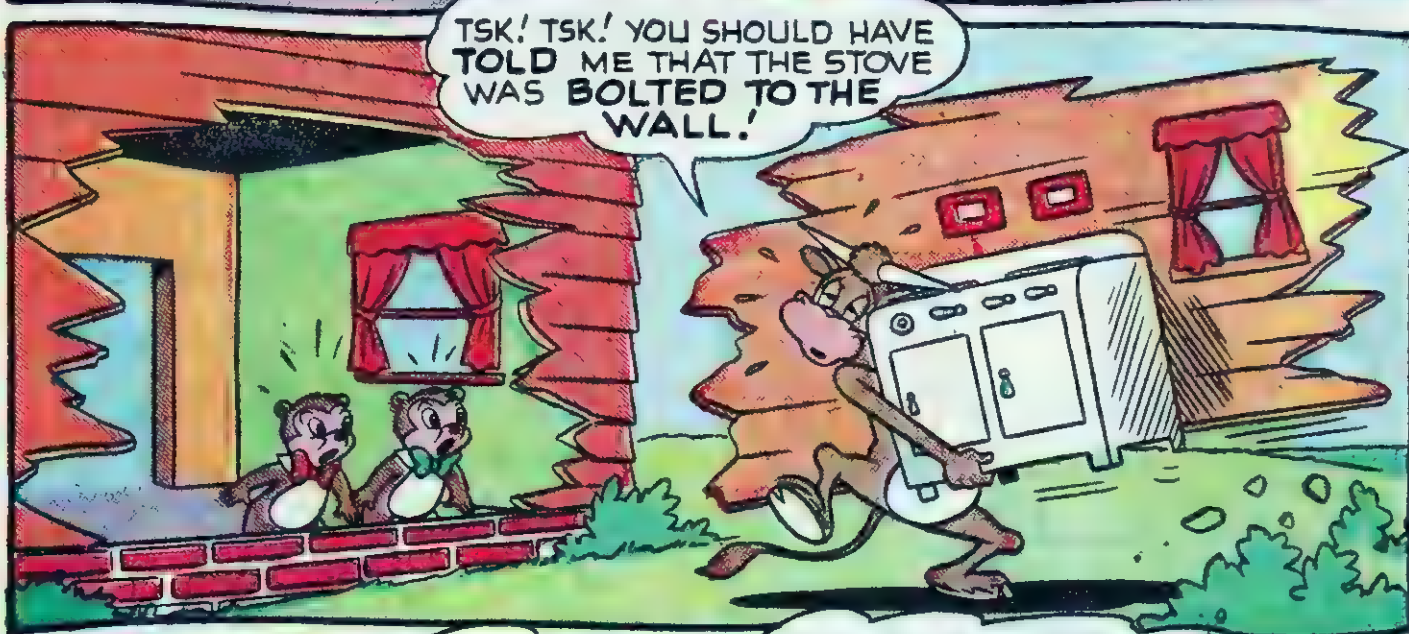
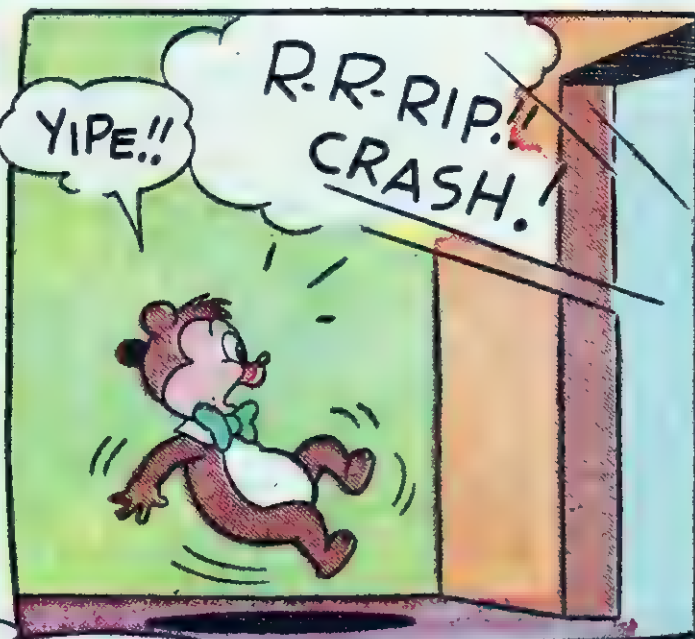
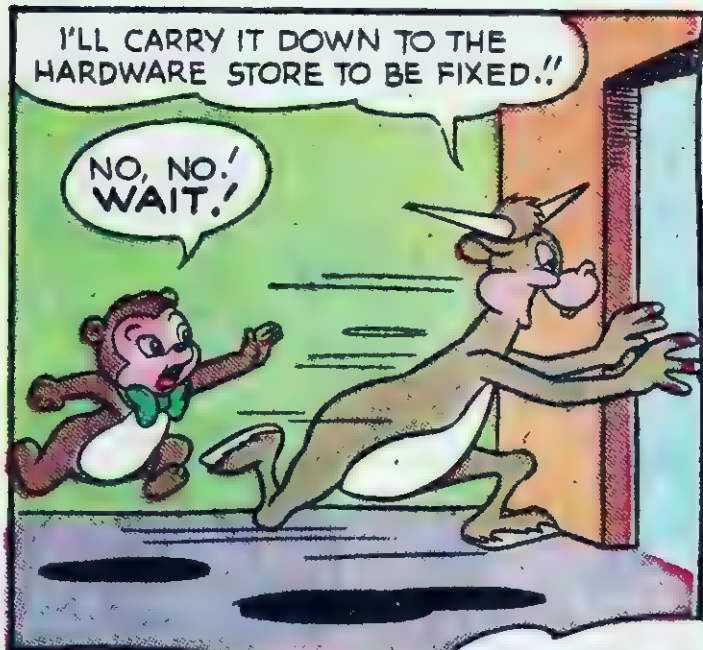




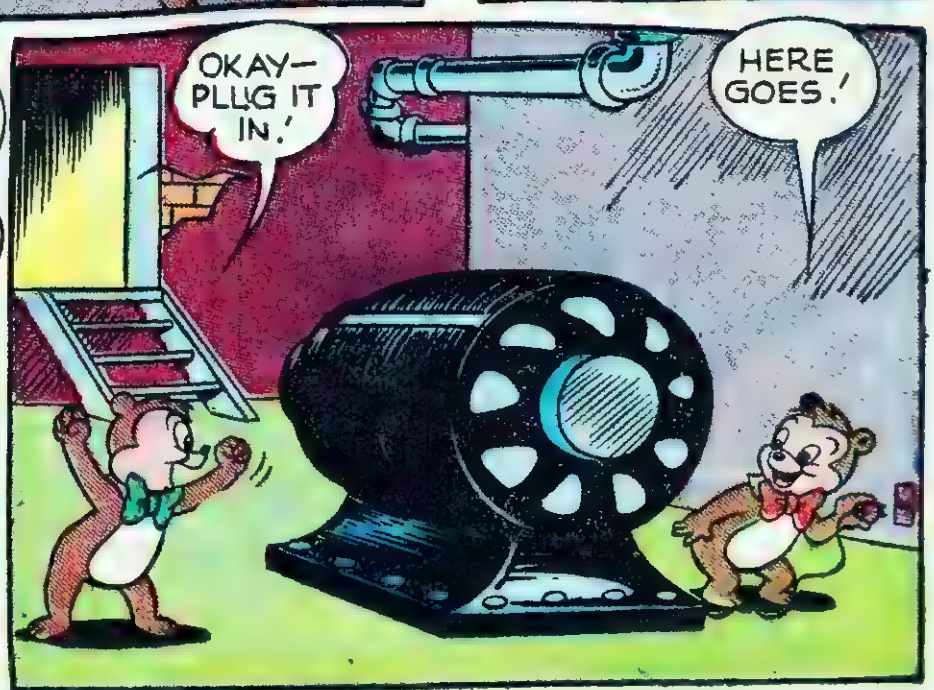
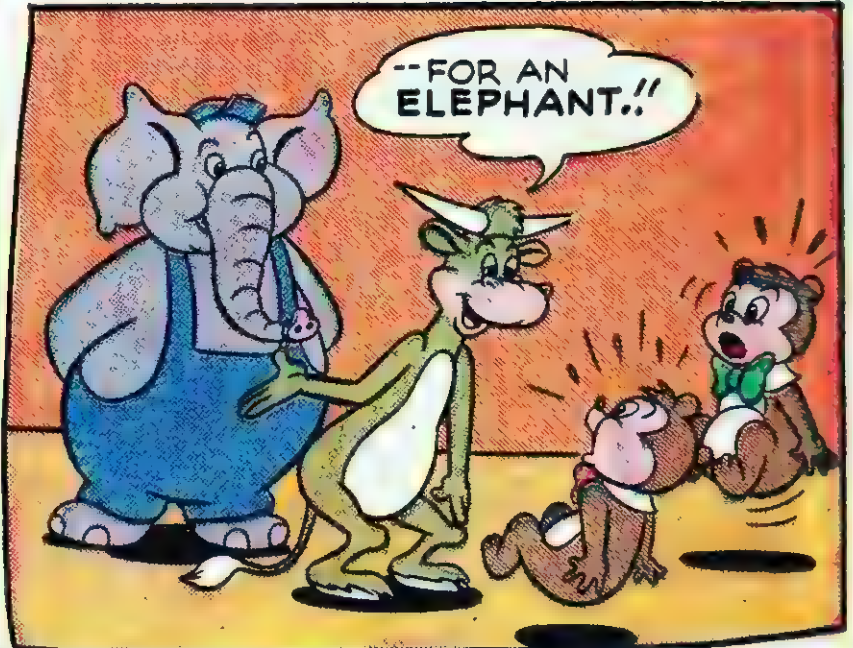




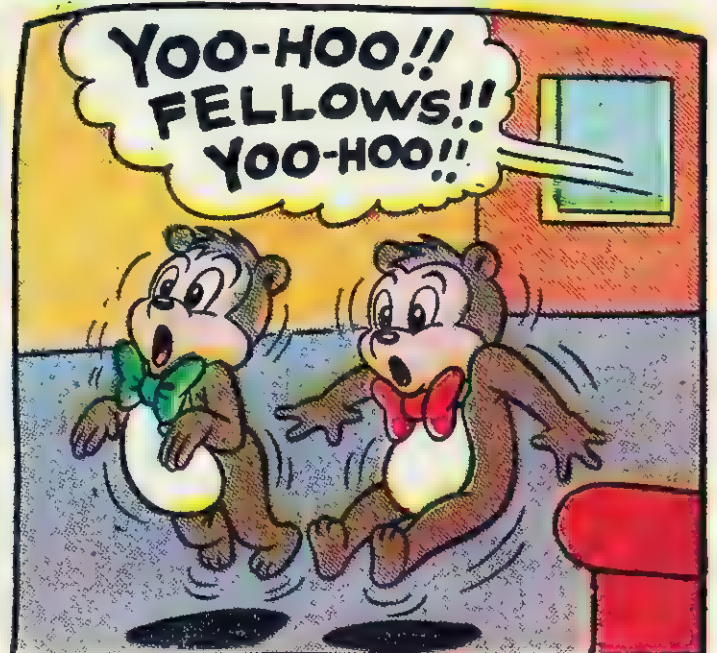
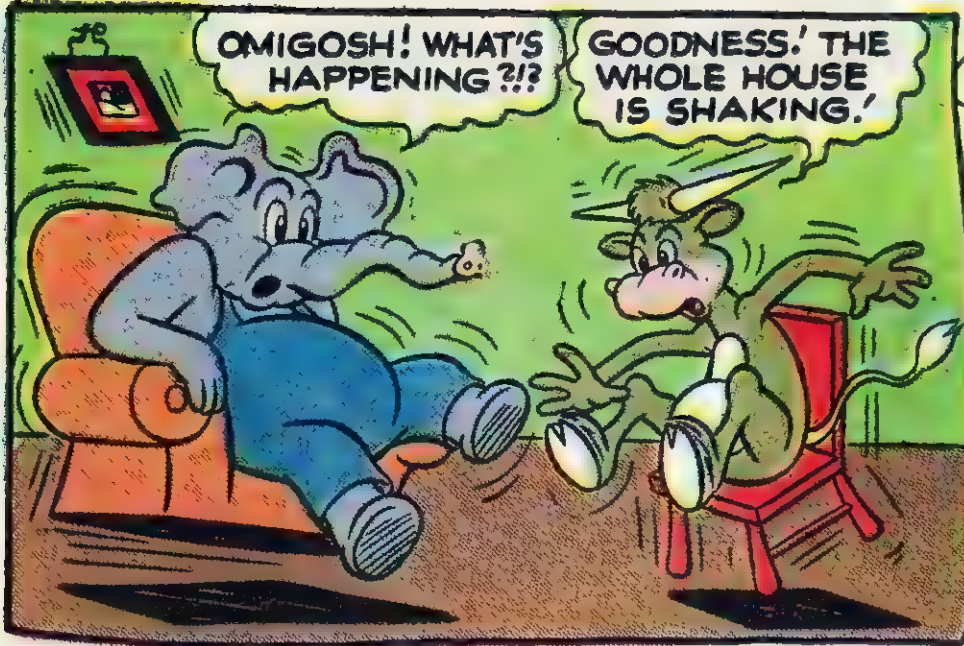




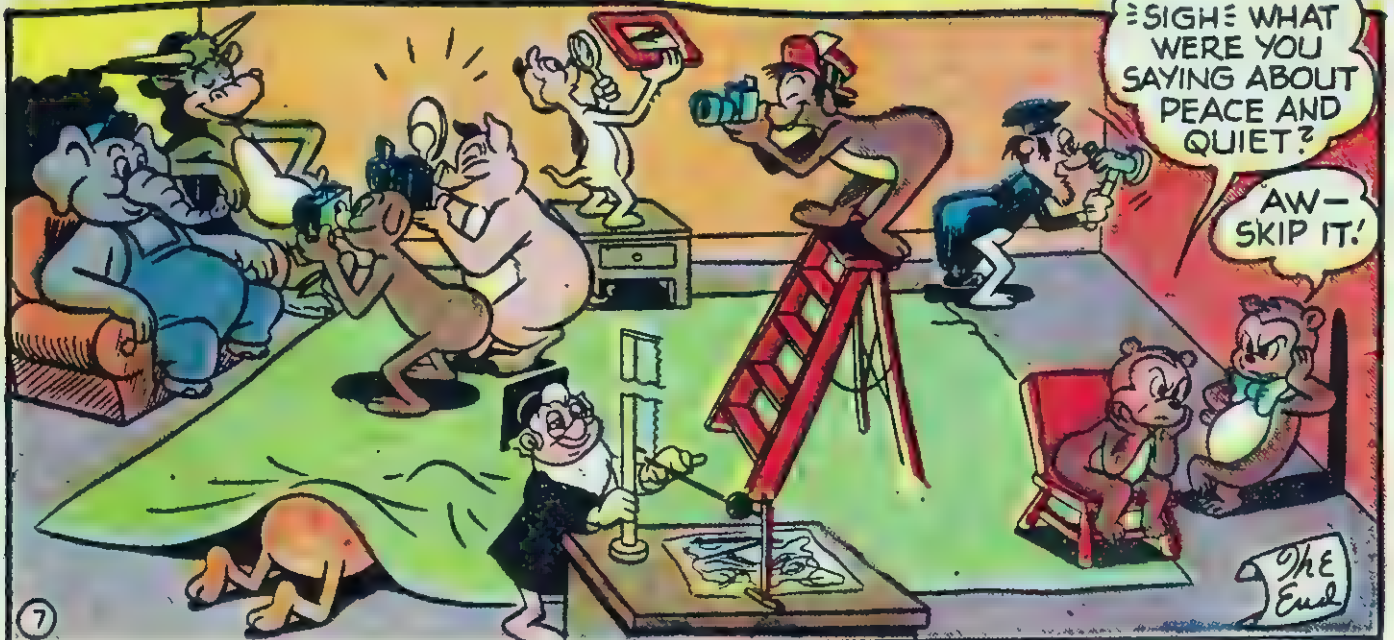
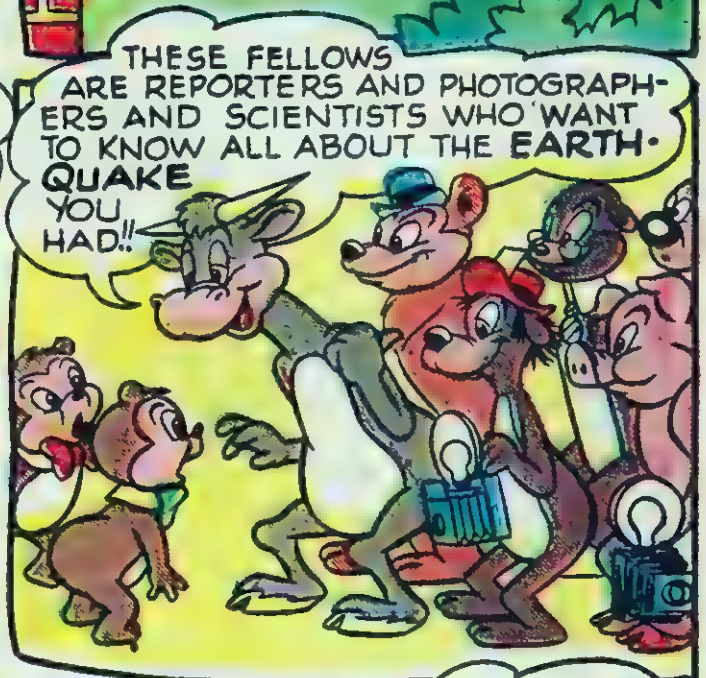
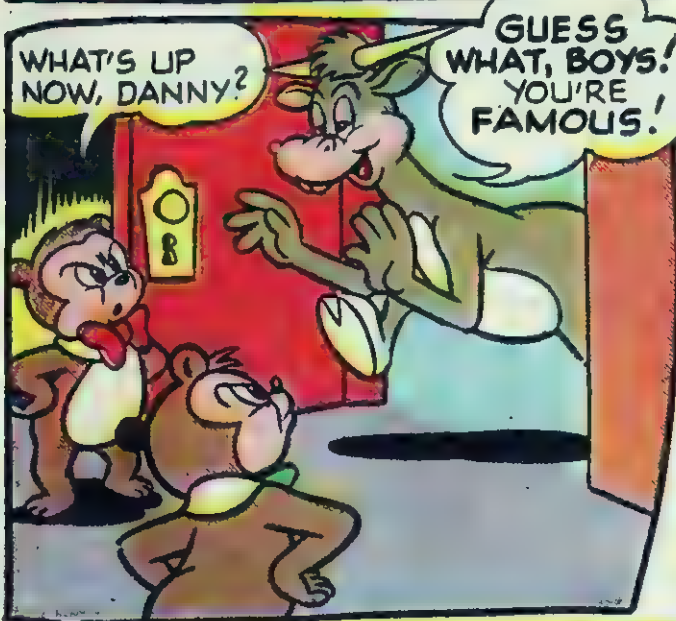




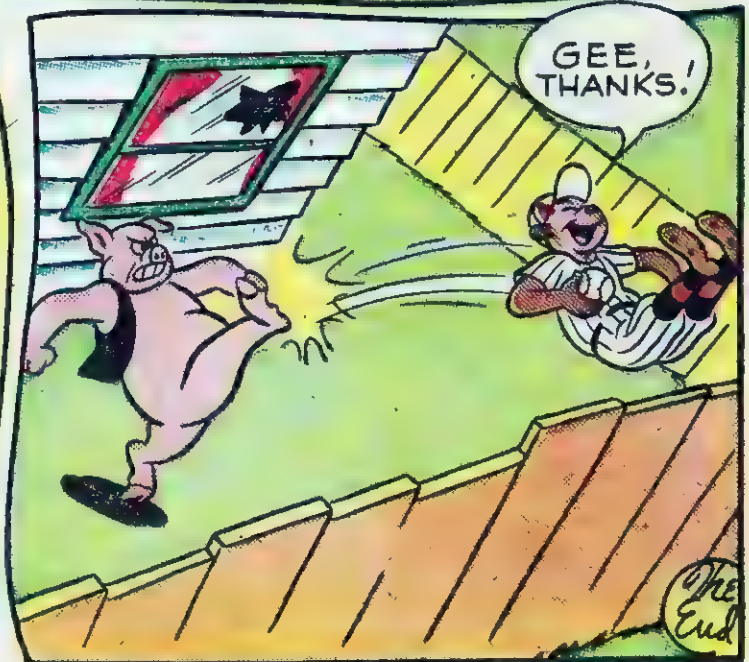
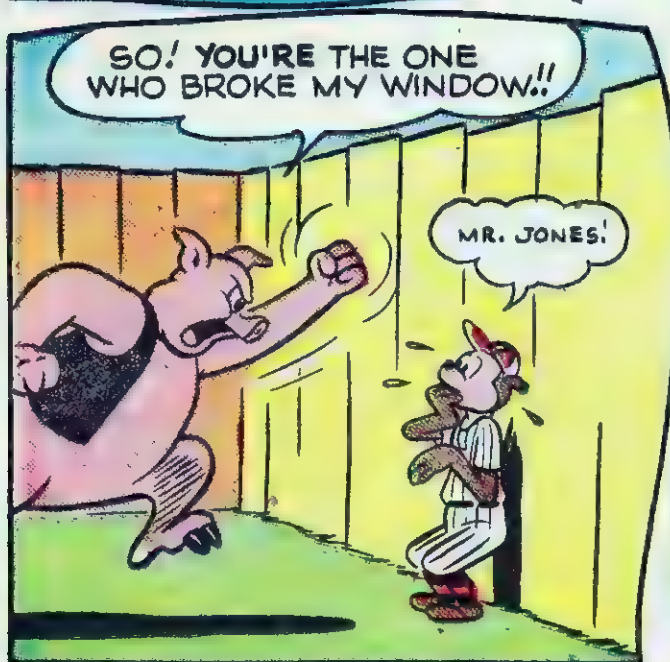
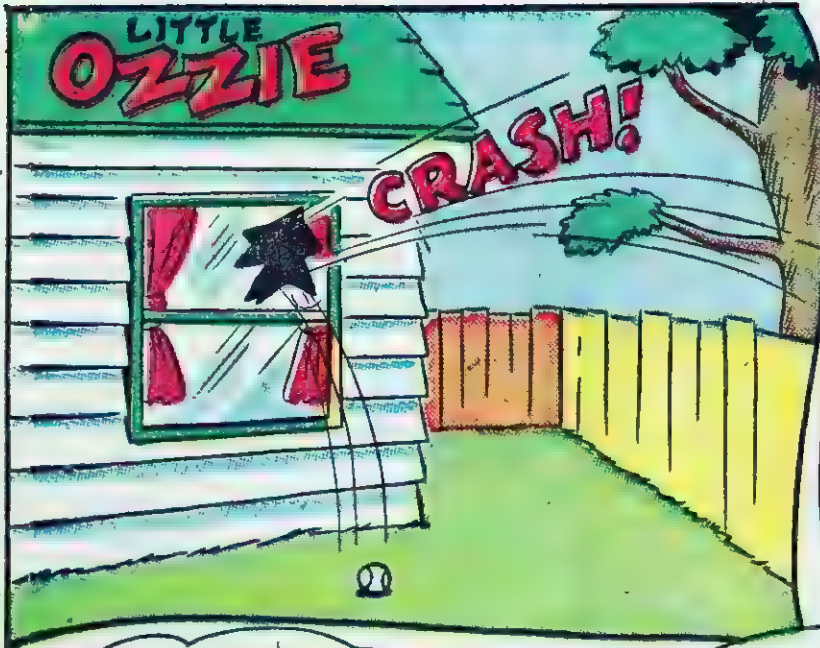














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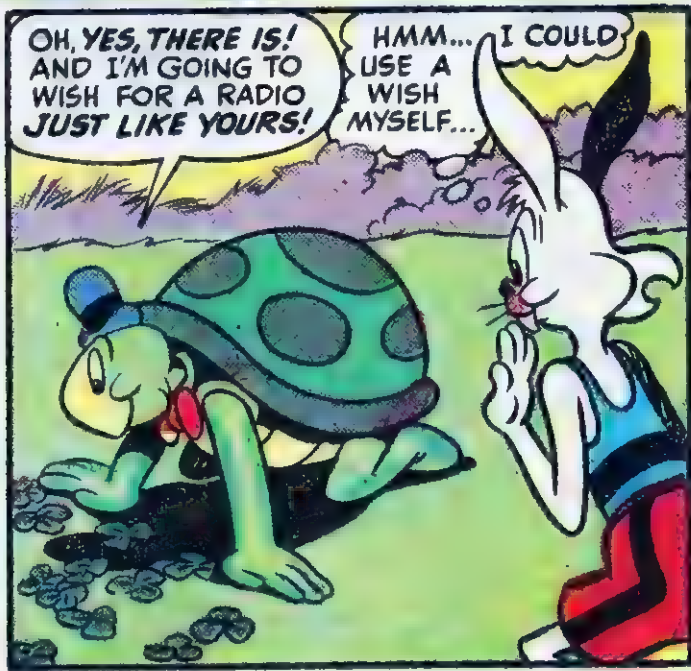
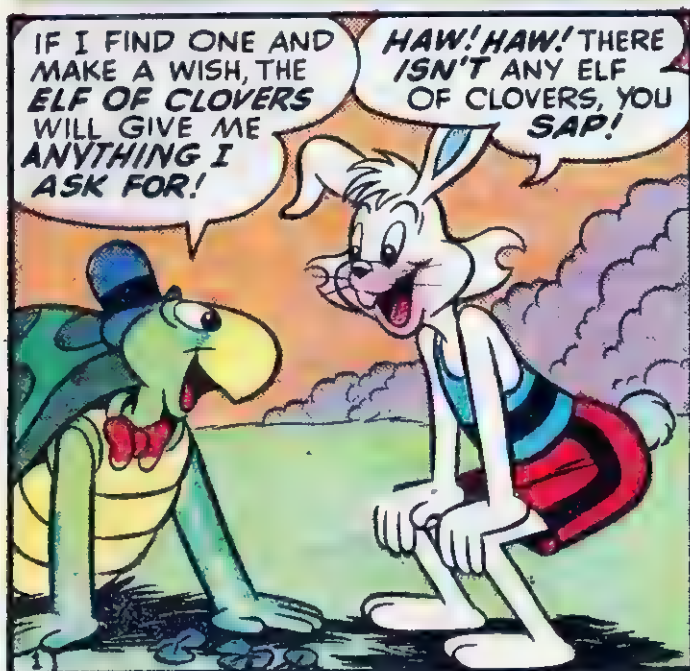
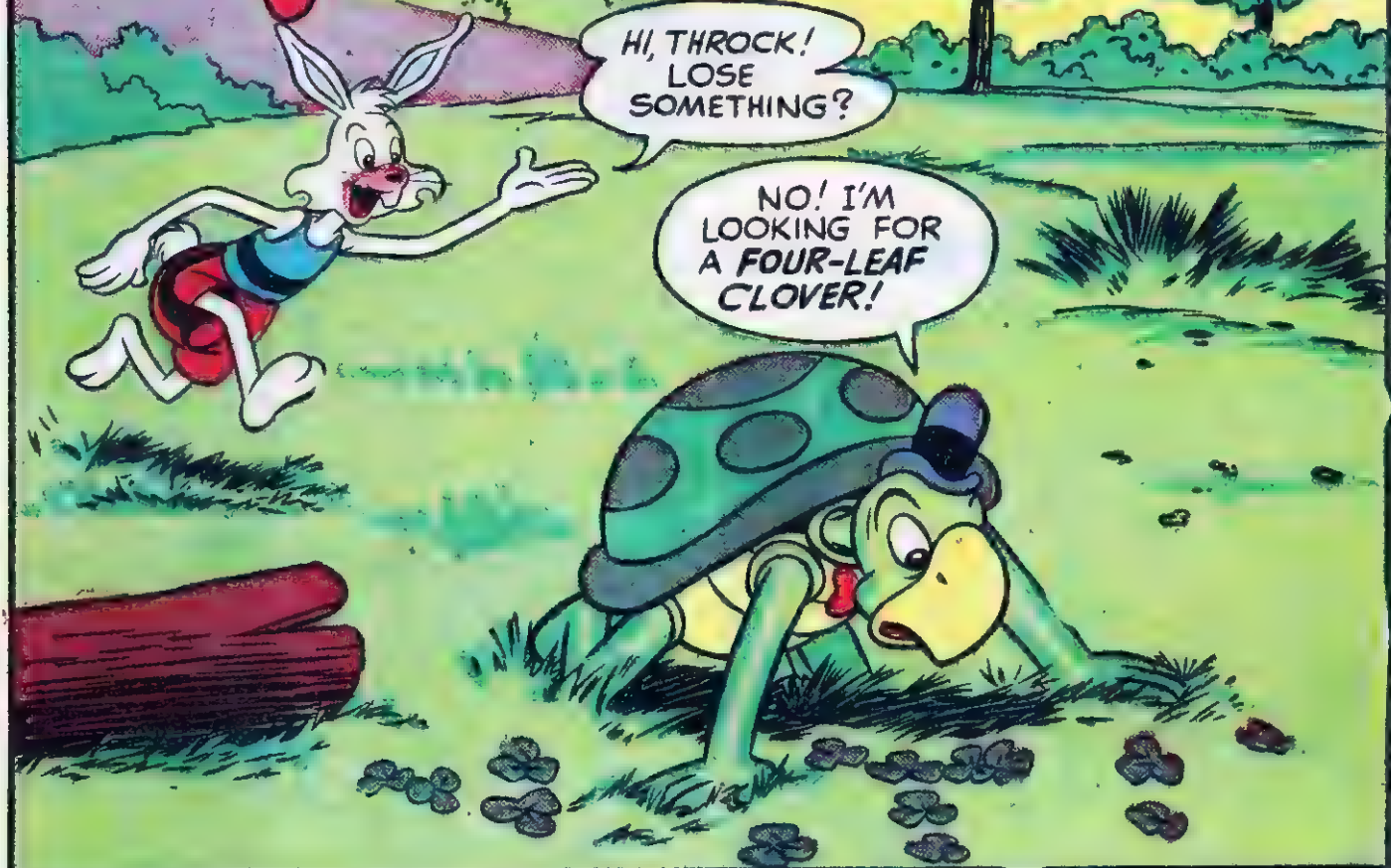


CUT OUT PANELS NO.1 AND NO.2. PLACE NO.1 DIRECTLY OVER NO.2. THEN, AS SHOWN HERE, FLIP NO.1 RAPIDLY UP AND DOWN... AND, PRESTO...YOUR ANIMAL FLIPS WILL *move!*

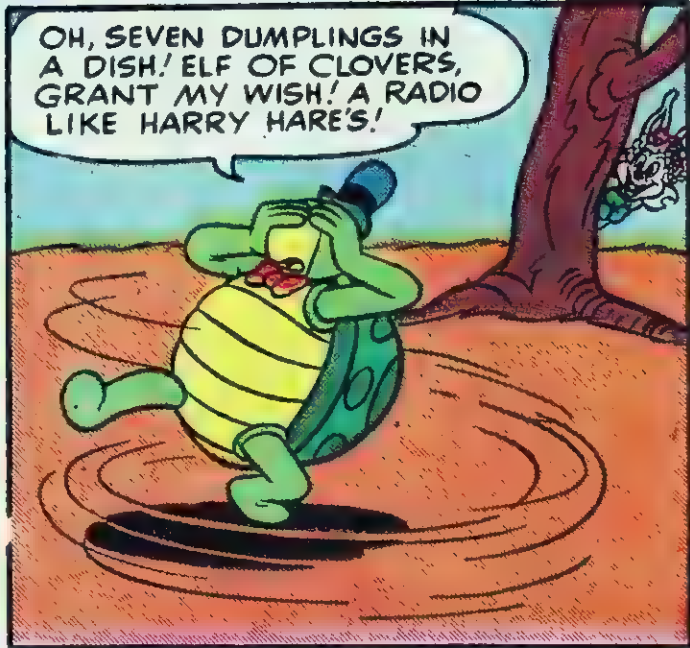
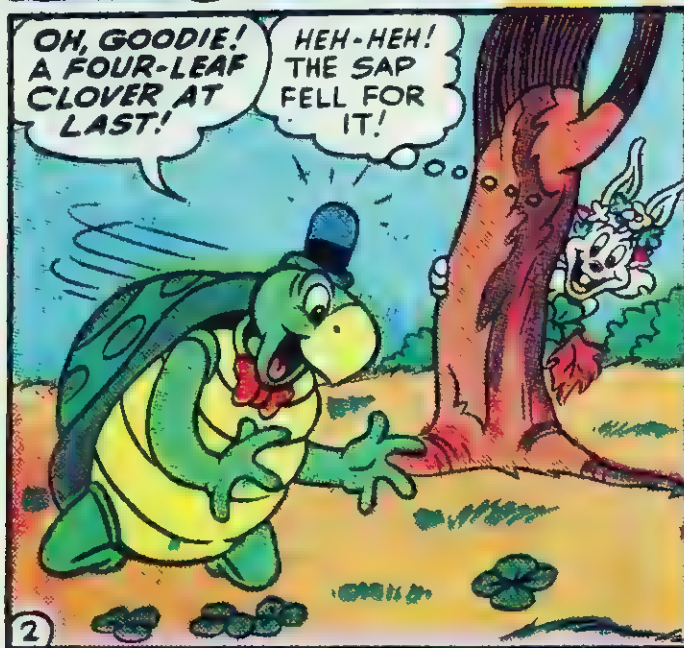
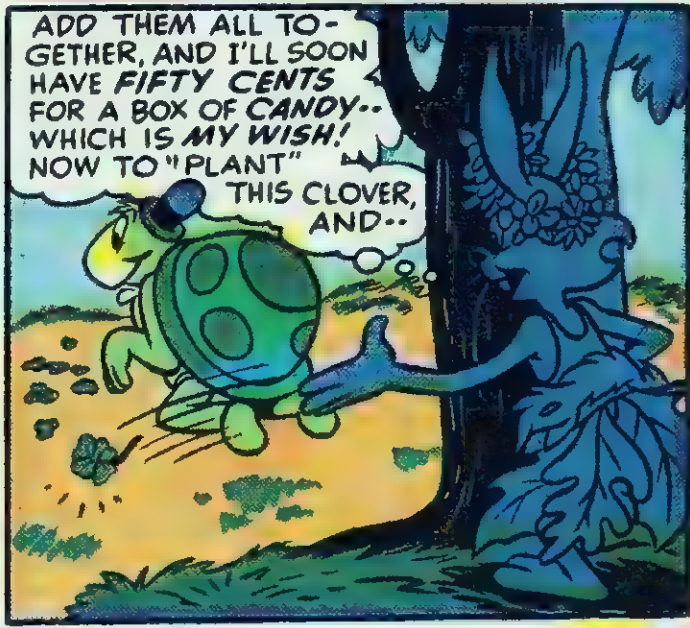
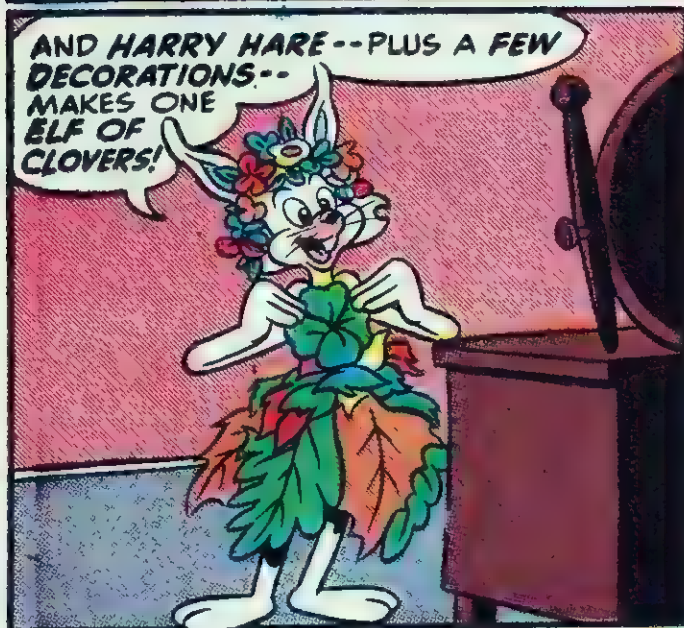
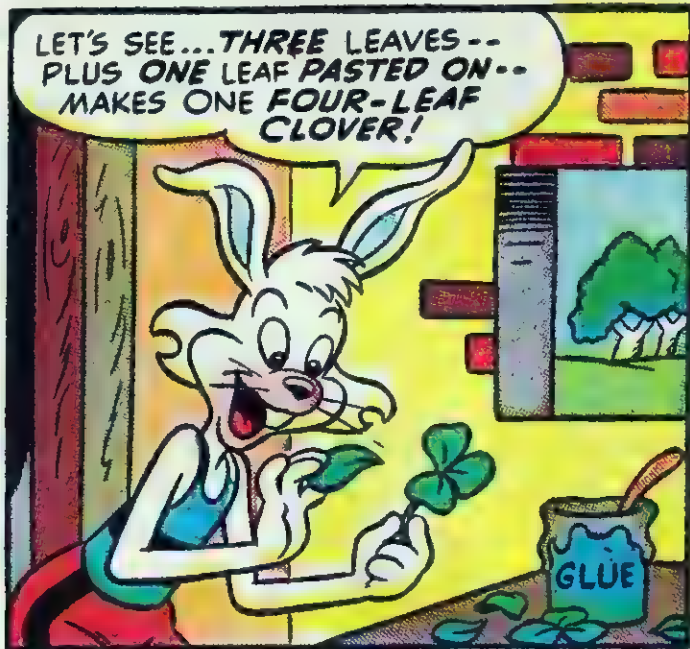
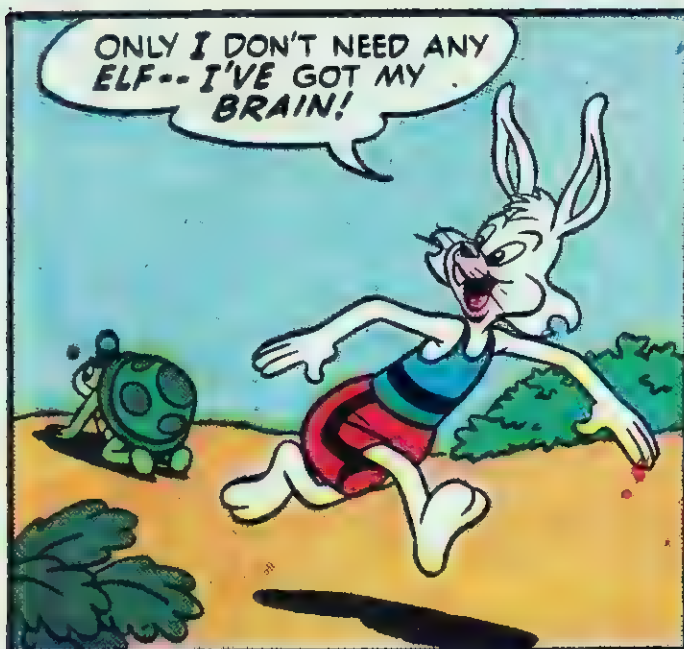




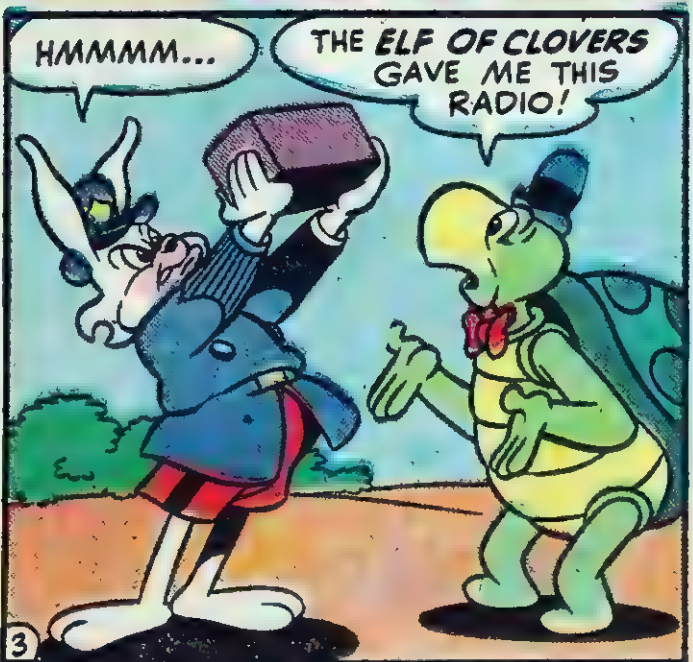
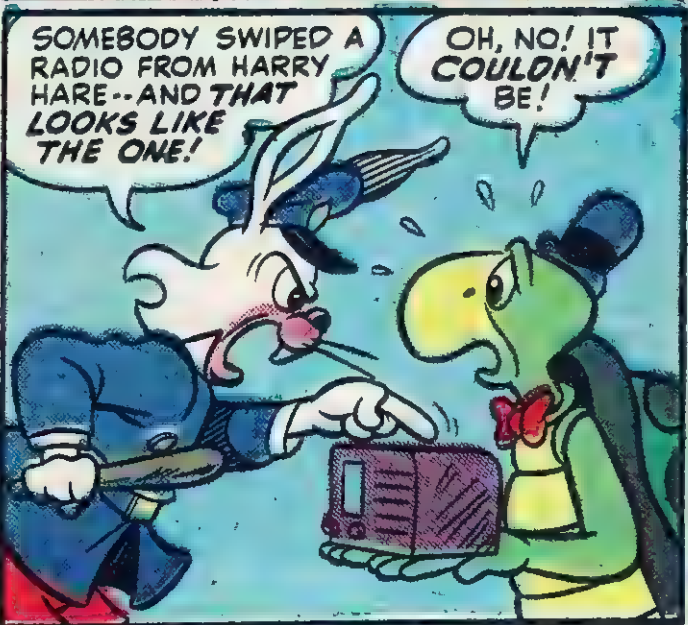
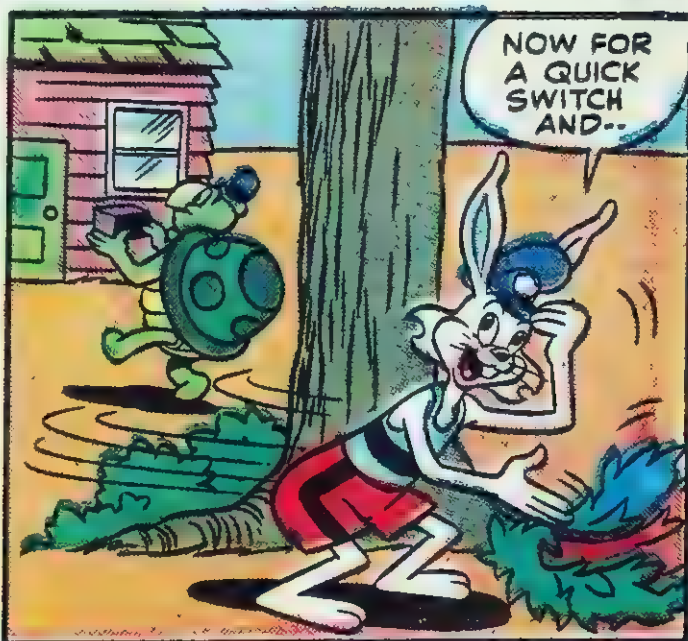
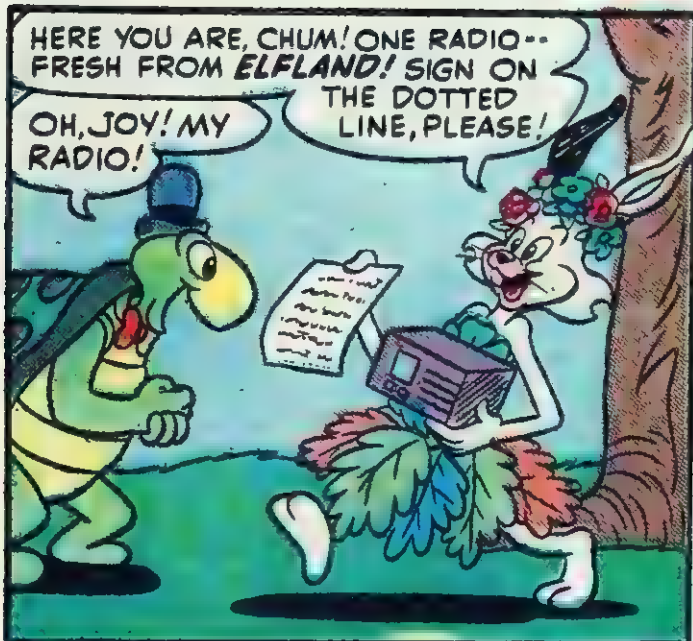
# THE TORTOISE AND THE HARE



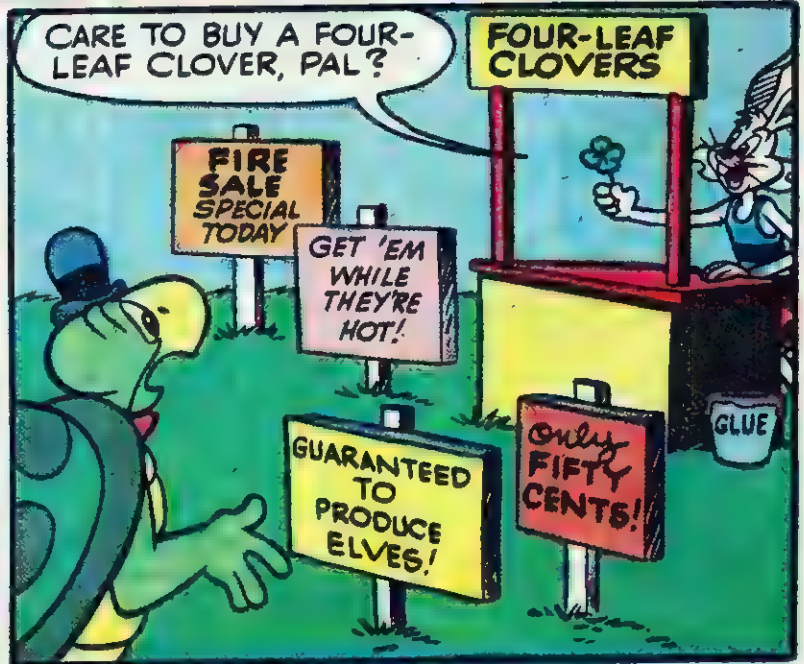
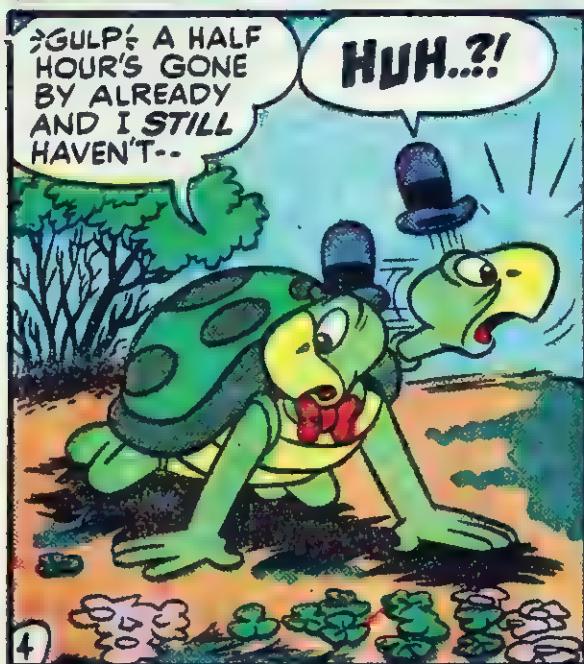
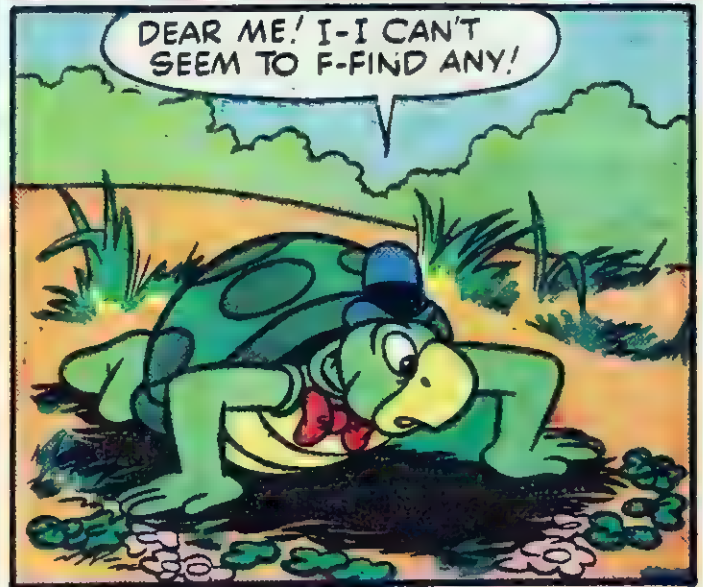
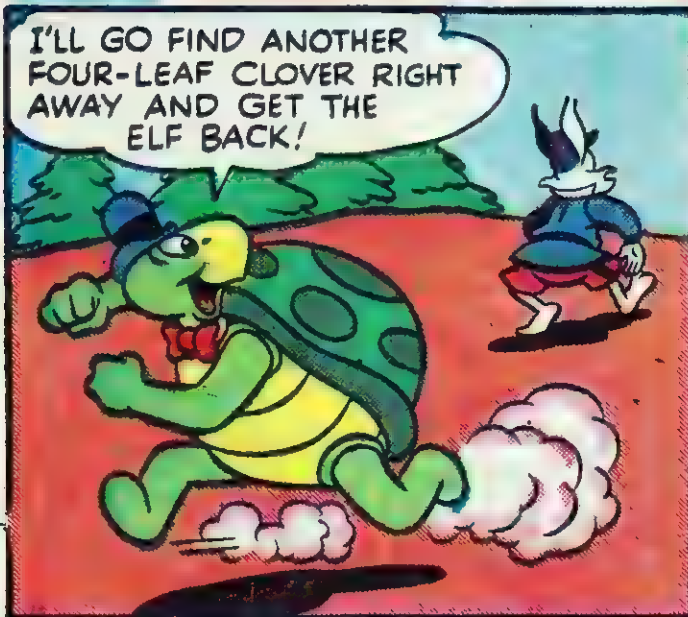
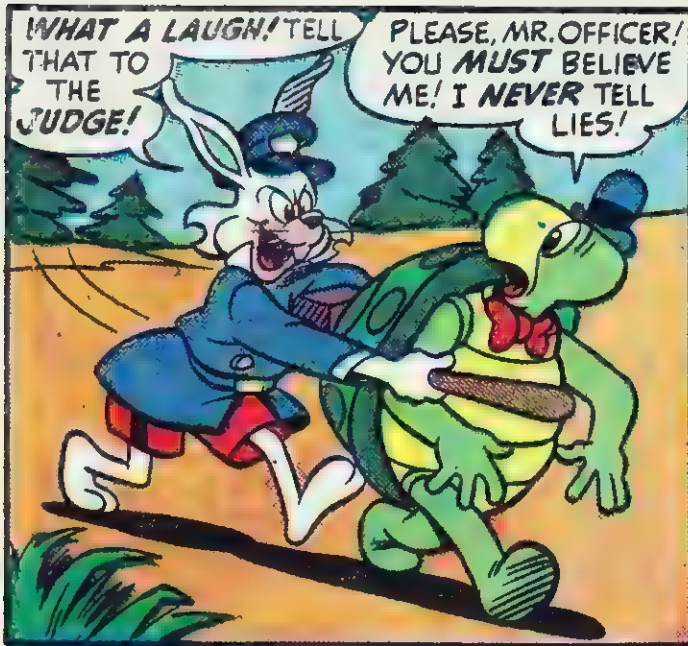




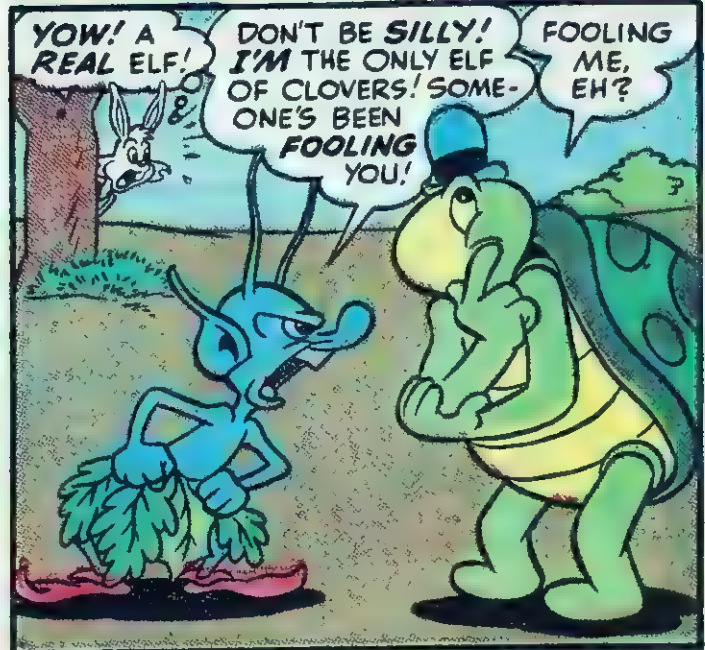
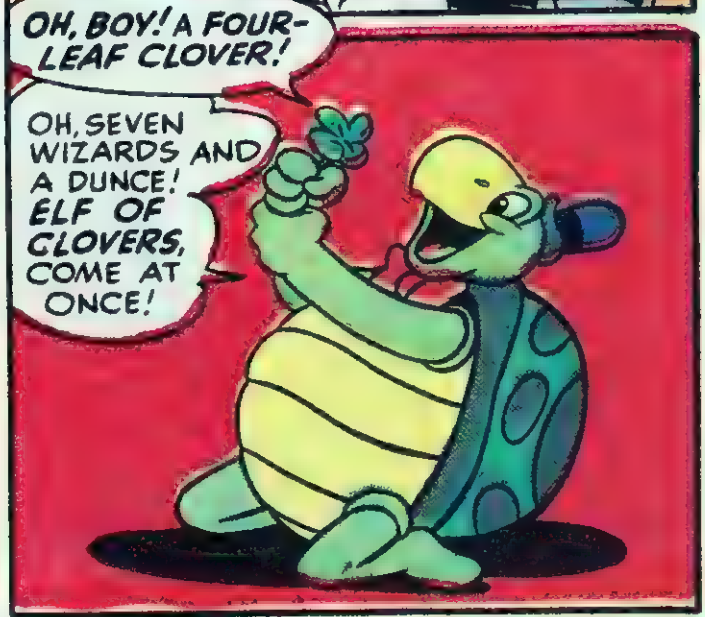
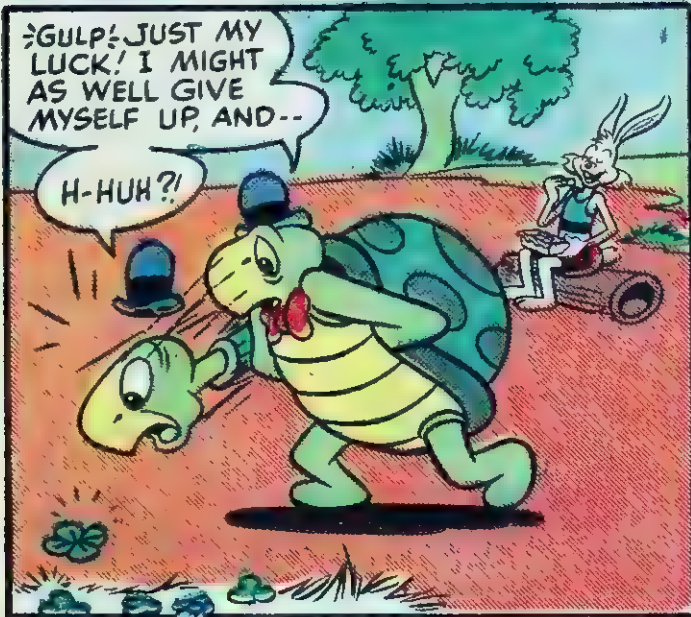
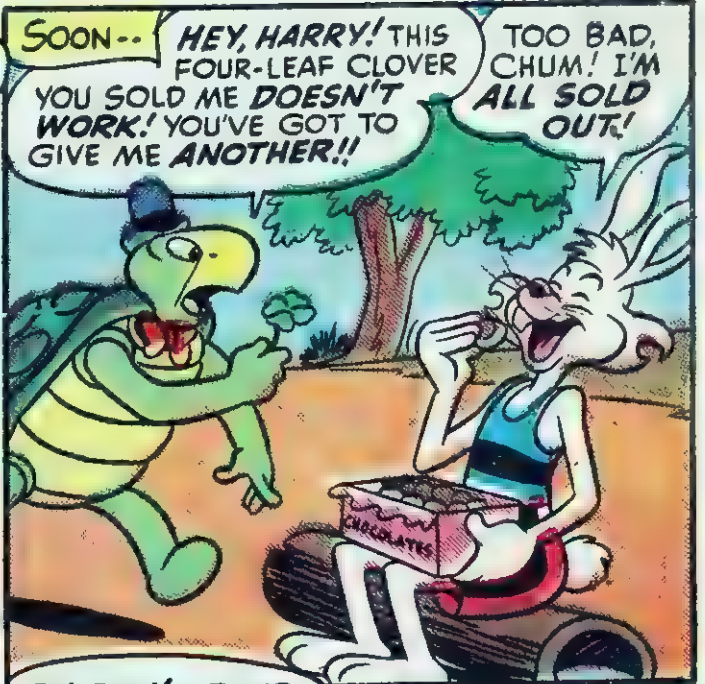




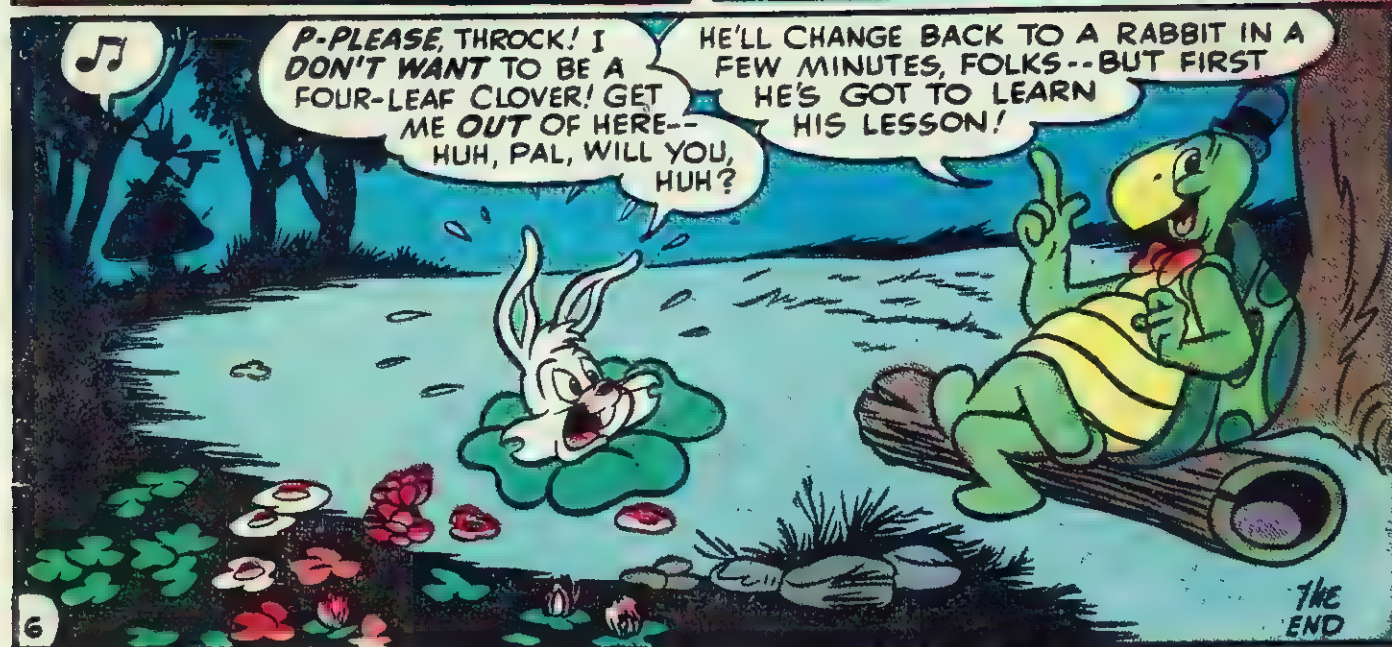
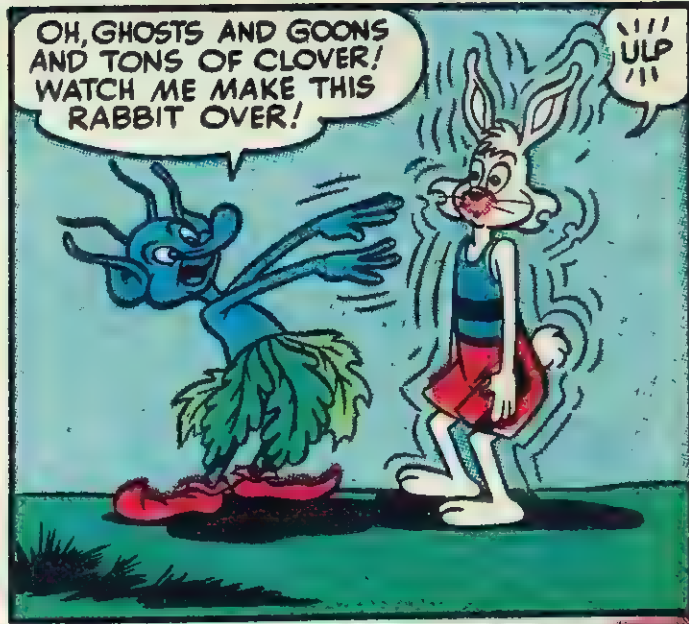
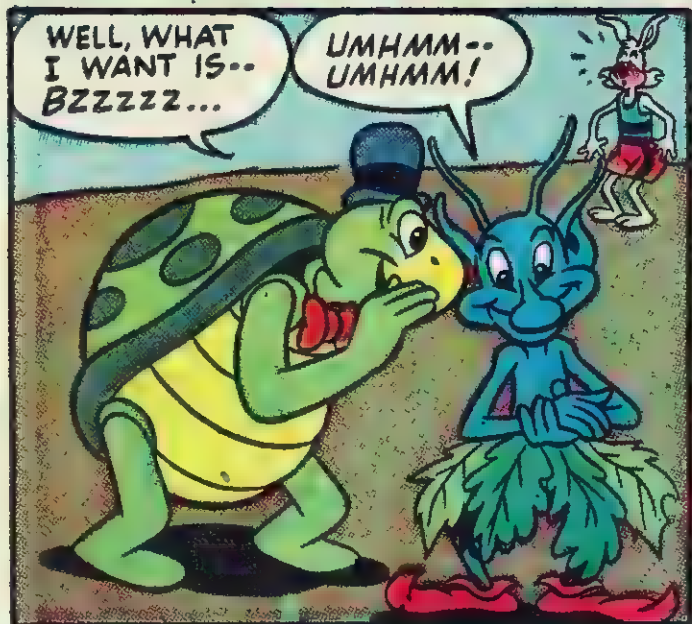
















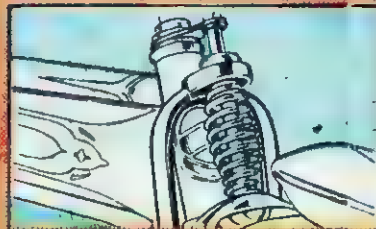
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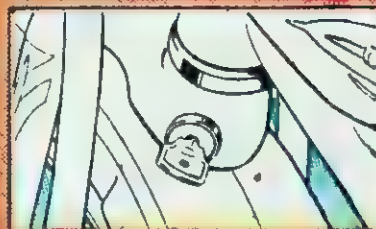
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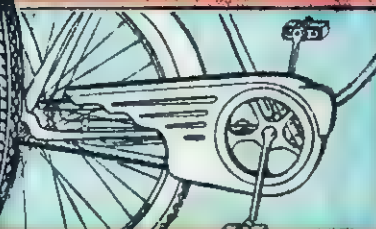
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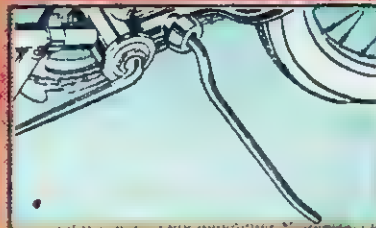
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ARTHUR'S

Surprise  
**CARTOON!**

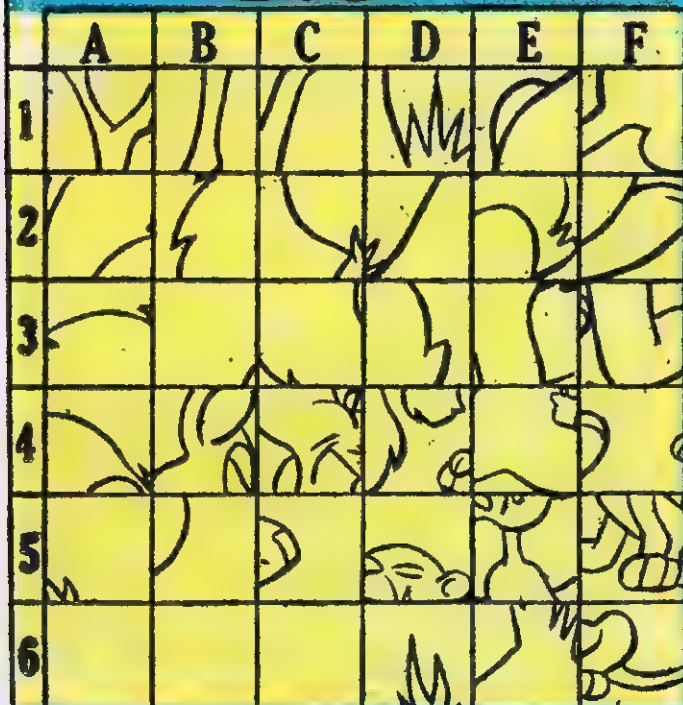


Diagram 1



Diagram 2

I DON'T WANNA LEARN TO  
ROAR... I JUST WANNA  
MEOW!

EVEN IF YOU'RE NOT AN ARTIST, YOU CAN DRAW A SURPRISE CARTOON IN DIAGRAM 2 TO ILLUSTRATE THE TITLE BOX IF YOU JUST FOLLOW THESE SIMPLE DIRECTIONS: BEGINNING WITH SQUARE 1-A OF DIAGRAM 1, COPY THE LINES YOU FIND THERE INTO SQUARE 1-A OF DIAGRAM 2. THEN DO THE SAME FOR SQUARES 1-B ... 1-C... AND SO ON, UNTIL YOU'VE FINISHED THE TOP ROW. COPY THE REMAINING ROWS IN THE SAME MANNER UNTIL ALL THE SQUARES OF DIAGRAM 1 HAVE BEEN COPIED INTO THE CORRESPONDING SQUARES OF DIAGRAM 2. IF YOU'VE COPIED CAREFULLY, LO AND BEHOLD!... YOU'LL SEE BEFORE YOU THE **SURPRISE CARTOON!**

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# PATRICK PARROT'S UNNATURAL HISTORY

TRANSLATED FROM  
THE ANIMAL LANGUAGE

## WHY THE FLYING FISH CAN FLY

**"LET'S** spend a day at the seashore for a change!" suggested Roscoe Raccoon.

"Count me out," said Pat Parrot. "There aren't any trees down there, and a bird isn't happy unless he can perch on a tree limb."

"There's one tree at a place I know of!" said Roscoe. "It's right by the water's edge!"

"Well, in that case," piped up Sammy Squirrel, "I'll go along with you! I like to be up in a tree also."

"All right then, I'll go, too!" said Pat. "Which direction is it?"

Roscoe pointed to the south, and Pat flew off. Then Sammy and Roscoe took a path through the jungle and in an hour arrived at the seashore. Pat was already there and, in fact, had been napping for some time on a branch of the tree.

"Nothing like wings to take you places!" said Pat, yawning contentedly.

"Wish I had a pair," Roscoe Raccoon said wistfully, and he scrambled up the tree trunk to Pat's limb.

"Me, too!" said Sammy as he joined Roscoe and Pat. "Running and climbing gets you all out of breath!"

"Don't birds ever get out of breath?" asked Roscoe.

"Never!" replied Pat. "We fly so fast the

air just *rushes* into our lungs! We don't even have to bother to breathe!"

"You're lucky!" said Sammy. "I wish—"

A big splash from the bay interrupted him. Something had leaped out of the water and was streaking toward the tree.

"That's a flying fish!" Pat Parrot announced. "Just look at him soar!"

A second later, the flying fish had reached the tree and circled it.

"How about joining us up here?" Sammy called out to him.

"I'd love to," shouted the flying fish, "but I can only fly! I can't sit on a limb like you people!"

"Well, make believe you're a *seesaw*!" said Roscoe. "We'll balance you."

"No, thanks!" said the flying fish, gliding away toward the sea. "I'm too full of air now! Got to get back to the water!"

Instantly he dived into the bay with a great splash and was gone.

"Don't say it!" said Pat, as both Sammy and Roscoe opened their mouths to speak. "Save your breath. You want to know why the flying fish can fly!"

"Right!" Sammy and Roscoe said in chorus.

"Well, we have to go back many millions of years to the great-great ancestor of the



flying fish we just saw. He was the first flying fish! His name was Herman Herring.

"Herman was still a very young fish when one day he overheard some other young fishes talking about schools of fish, or schools for fish—he wasn't sure which. So that evening he asked his father:

"What's a school of fish?"

"When a great number of fish travel together and go hunting, they are called a *school*," explained his father.

"Can I go to a school?" asked Herman.

"Of course not!" said his father. "Only grown-ups go to schools. No children fish are allowed. It's too dangerous for them because they aren't strong enough!"

"Herman didn't like that idea at all. Travelling with a school of fish to strange, new waters seemed like a wonderful adventure to him. He thought of running away from home to join a school, but he didn't want to disobey his father.

"A few weeks later Herman was becoming more and more restless, and he asked his father if he might go to the *next* school.

"Well," said his father thoughtfully, "you *are* a little bigger now . . . I suppose you'd be able to take care of yourself. . . . All right, you may go—but you *must* do *exactly* as I tell you, now! ALWAYS STAY IN DEEP WATER! DON'T EVER GO NEAR THE SURFACE!"

"The next day, Herman Herring joined up with a big school of fish. Being smaller than the others, he had to swim awfully hard to keep up with them. In a few hours he became so tired that he forgot his father's warning! He floated to the surface and gulped a mouthful of air!

"Instantly, a sea gull spotted Herman! He swooped down, grabbed him in his beak and flew up into the air. About a hundred feet up, the quick change from the cold water to the warm air made Herman sneeze. The loud KERCHOO! surprised the sea gull so, that he *dropped Herman*!

"WHEE-E-E!" yelled Herman, as he sped down toward the water. "This is great

*fun!*" And he made a clean dive into the ocean.

"Say, that was swell!" thought Herman. "Now I can swim *and* dive! But before I can keep diving I've got to keep getting up into the air. Good, clean air, too—nothing like salt water air!"

"Also, Herman tried swimming near the surface again. Sure enough, the same thing happened. A bird snatched him and brought him high in the air; Herman sneezed; the bird let go; Herman dove into the water.

"As weeks passed by, Herman tried his new trick again and again. Meanwhile, he was growing bigger all the time, and bigger and bigger birds were grabbing him and carrying him higher and higher.

"One day an eagle seized him and carried him straight up for a couple of miles. Herman had purposely postponed sneezing until they were away up, so that he could have a really long trip down. But in a moment he realized it was too late for diving! He was near the eagle's nest on a mountain-top, and below him there was **NOTHING BUT ROCKS!!** He thought it was the end!

"All of a sudden there was a hearty KERCHOO! The cold mountain air had forced Herman to sneeze, and the astonished eagle opened his mouth. Poor Herman slipped out and began *falling, falling, falling through space, straight towards the rocks!*

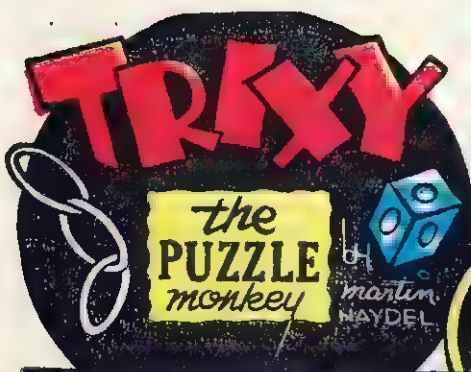
"He almost died of fright then and there! But in a flash, he remembered that when *birds fly they spread their wings!* And here he, the little fool, had his fins folded tightly against his body, as he had always done when diving!

"Immediately, he spread his fins out like a bird's wings, pointed his nose up, and PRESTO! he was gliding through the air with the greatest of ease! *Herman Herring had become the world's first flying fish!*" concluded Pat Parrot.

"Thanks, Pat!" said Sammy Squirrel. "That certainly was a good fish tale!"

"Glad you liked it!" answered Pat, smiling. "It was a good fishy tale, at that!"





IN PROBLEM NO. 1, THREE FIVE-LETTER WORDS CAN BE SPELLED, USING THE FIVE SCRAMBLED LETTERS IN EACH WORD. WHAT ARE THE WORDS?



CAN YOU RAPIDLY REPEAT THIS SENTENCE FIVE TIMES?

*Old oily Ollie oils old autos!*

IF SOMEONE SAID TO SOMEONE ELSE, "MY SON'S FATHER IS YOUR FATHER'S ONLY CHILD," WHAT WOULD BE THE RELATIONSHIP OF THE SPEAKER TO THE OTHER PERSON?



*Answer Box*

① IDEAS - AIDES - ASIDE  
② A WIFE - WOULD BE SPEAKING TO HER HUSBAND!

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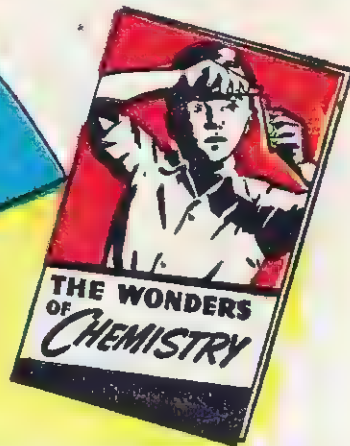
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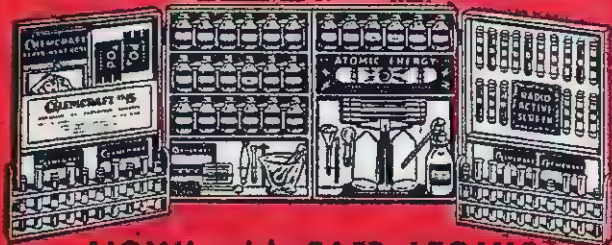
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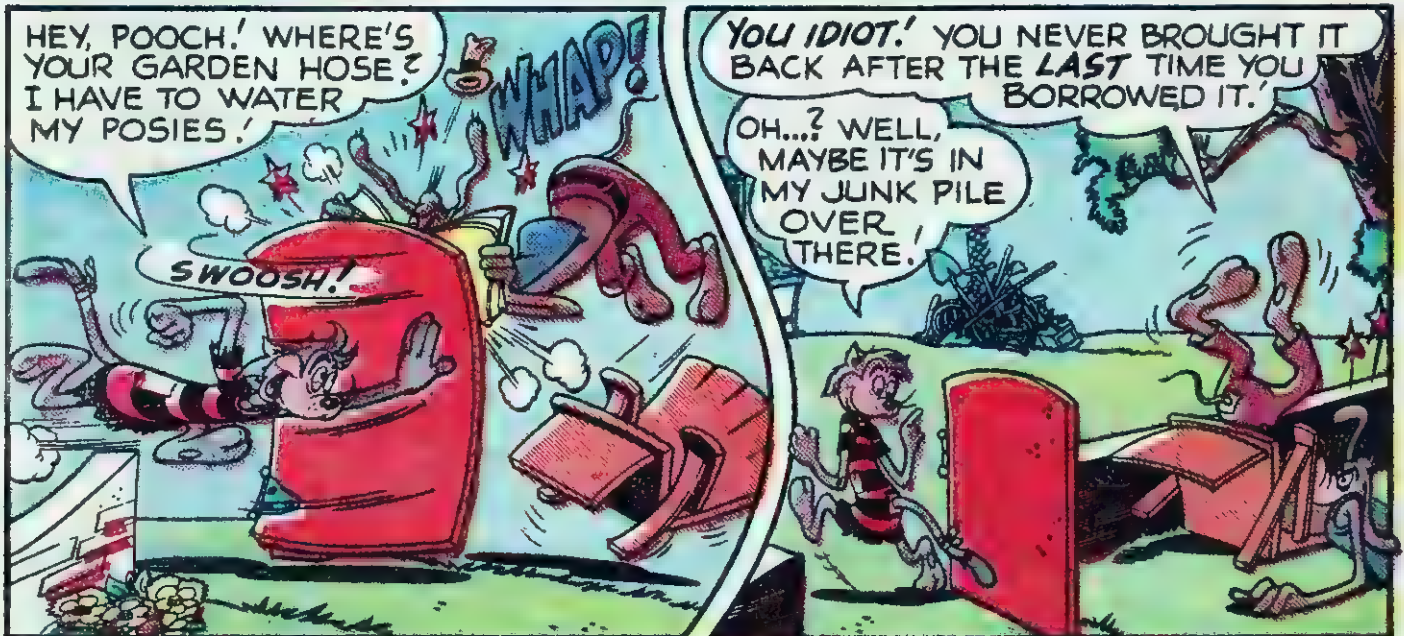
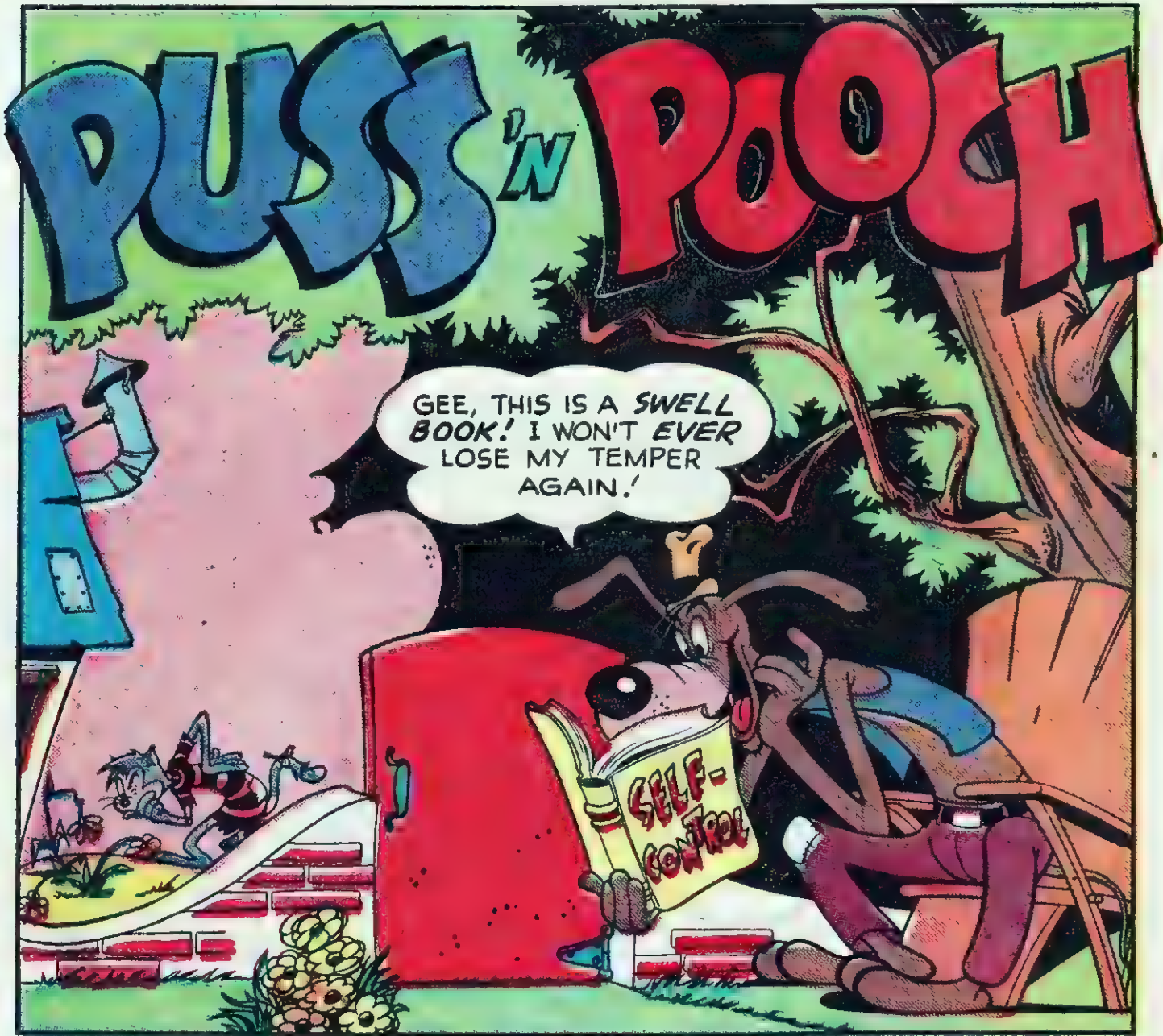
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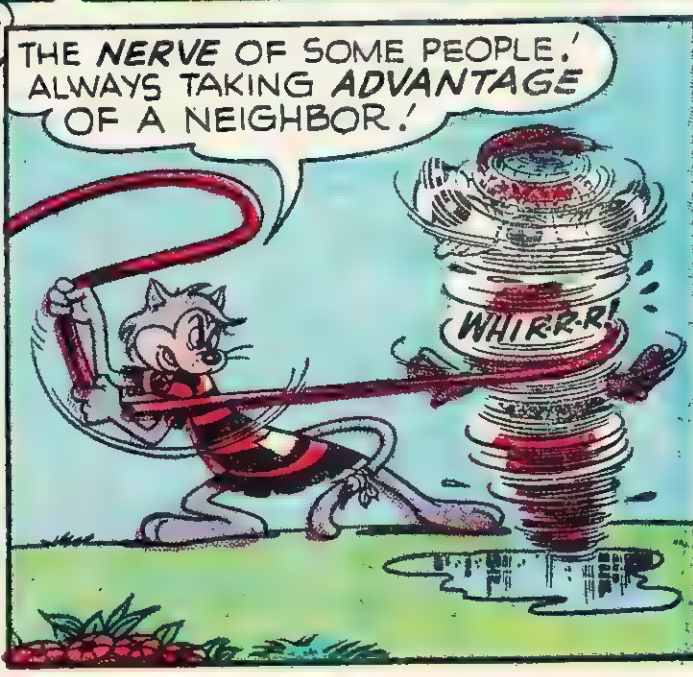
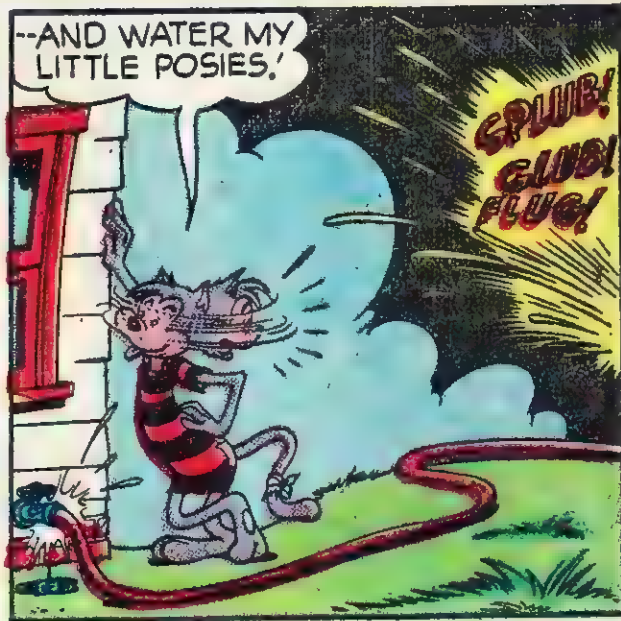
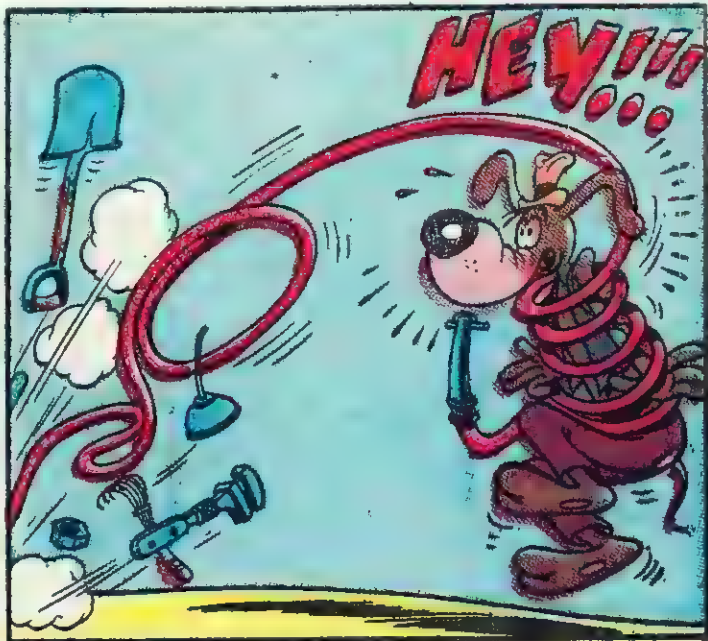
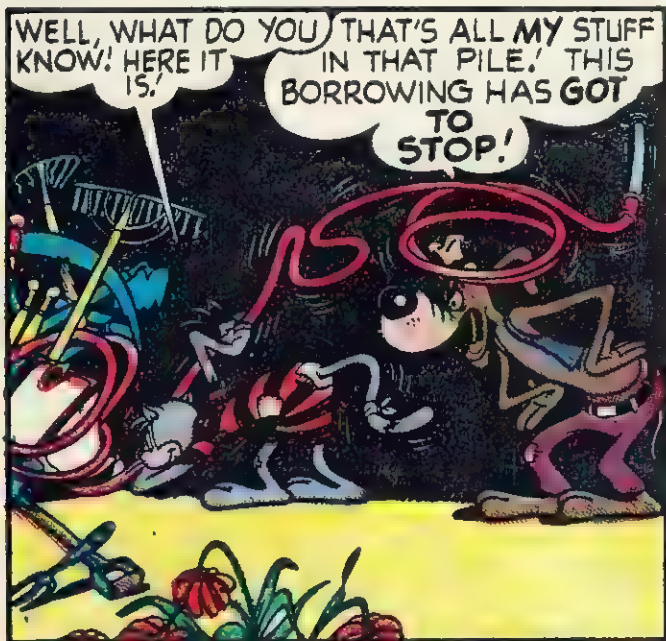
**NOW! with SAFE ATOMIC ENERGY EXPERIMENTS!**

**THE PORTER CHEMICAL COMPANY 58 Prospect Ave. HAGERSTOWN, MD.**

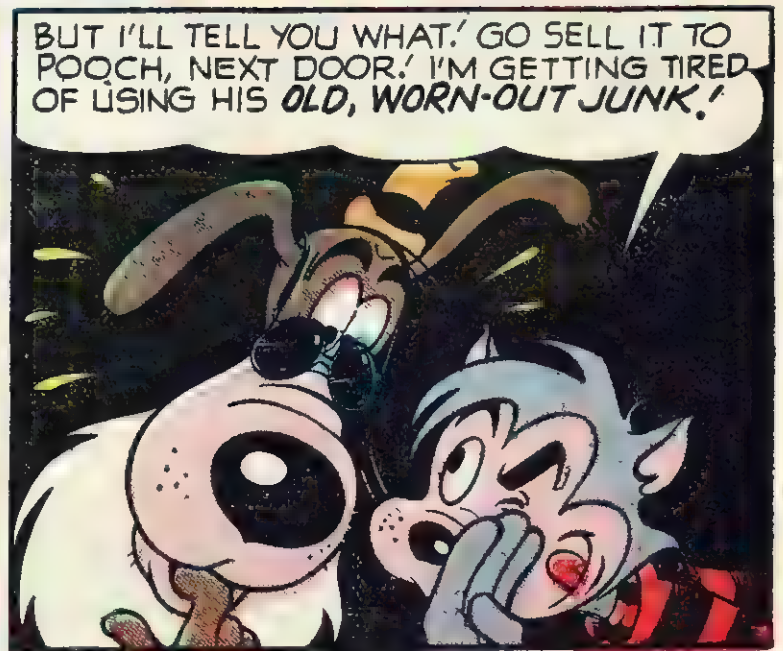
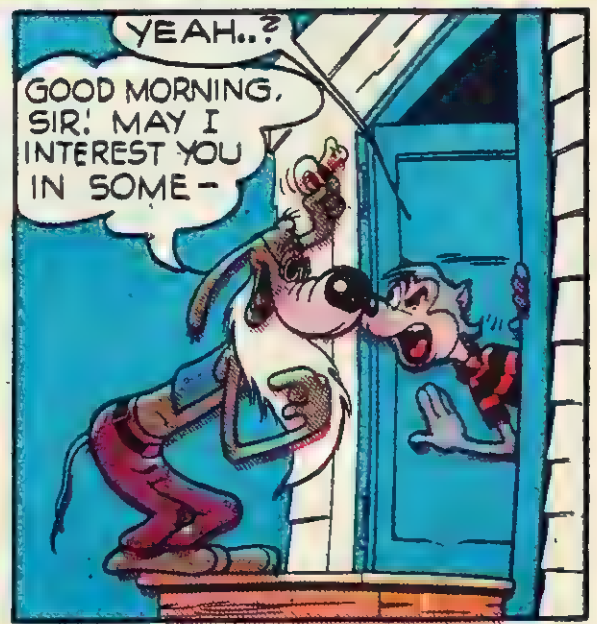
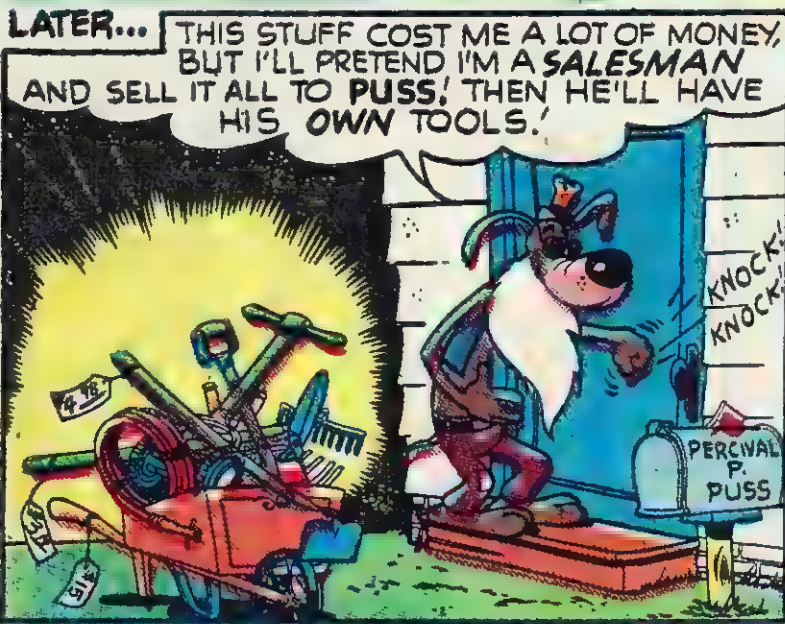










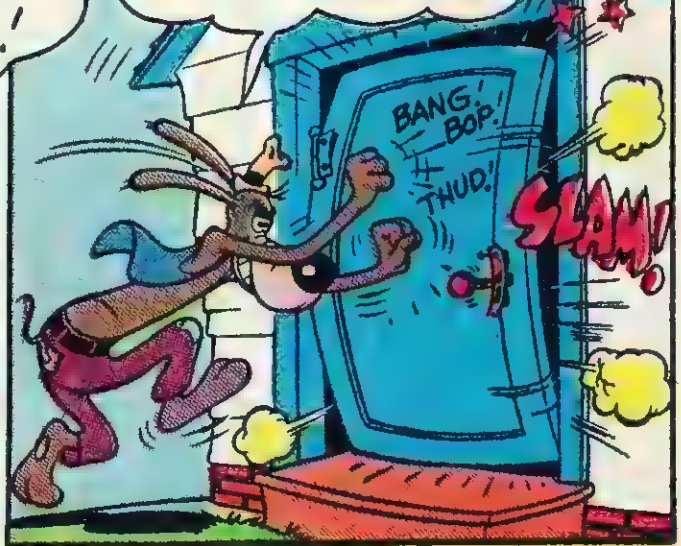
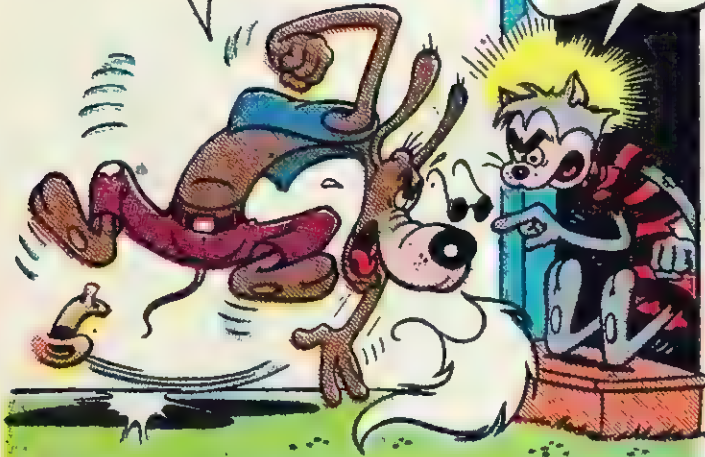




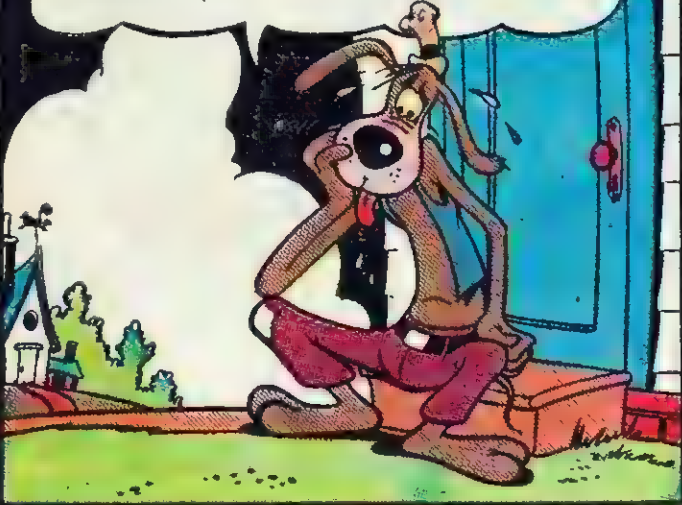
WHY, YOU-YOU PARASITE, I'LL MOW YOU DOWN! I'LL RAKE YOU APART! I'LL-

**Pooch!**  
IT'S YOU!

COME ON OUT AND FIGHT LIKE A NEIGHBOR!



OH, DEAR! I SHOULDN'T HAVE LOST MY TEMPER! I MUST THINK OF SOME OTHER WAY TO REFORM PUSS!

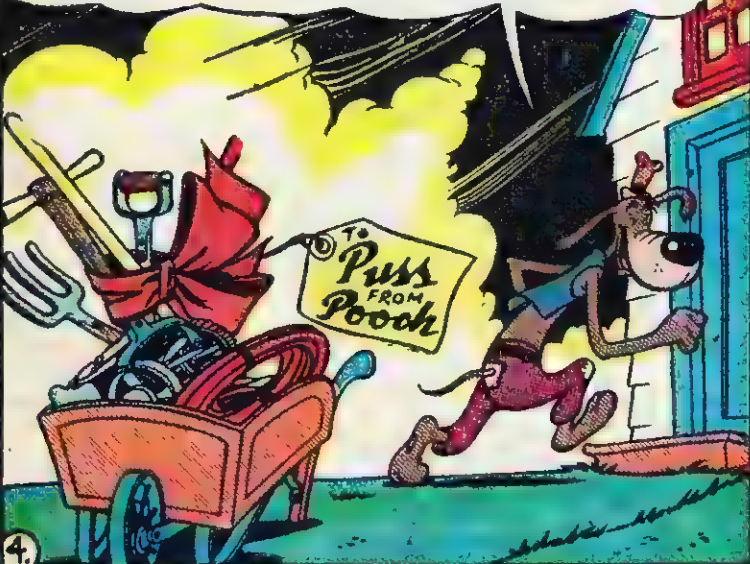


I'VE GOT IT!

I'LL GIVE ALL THESE THINGS TO HIM!



MY KINDNESS WILL SHOW HIM THE ERROR OF HIS WAYS! HE'LL BE A NEW MAN!

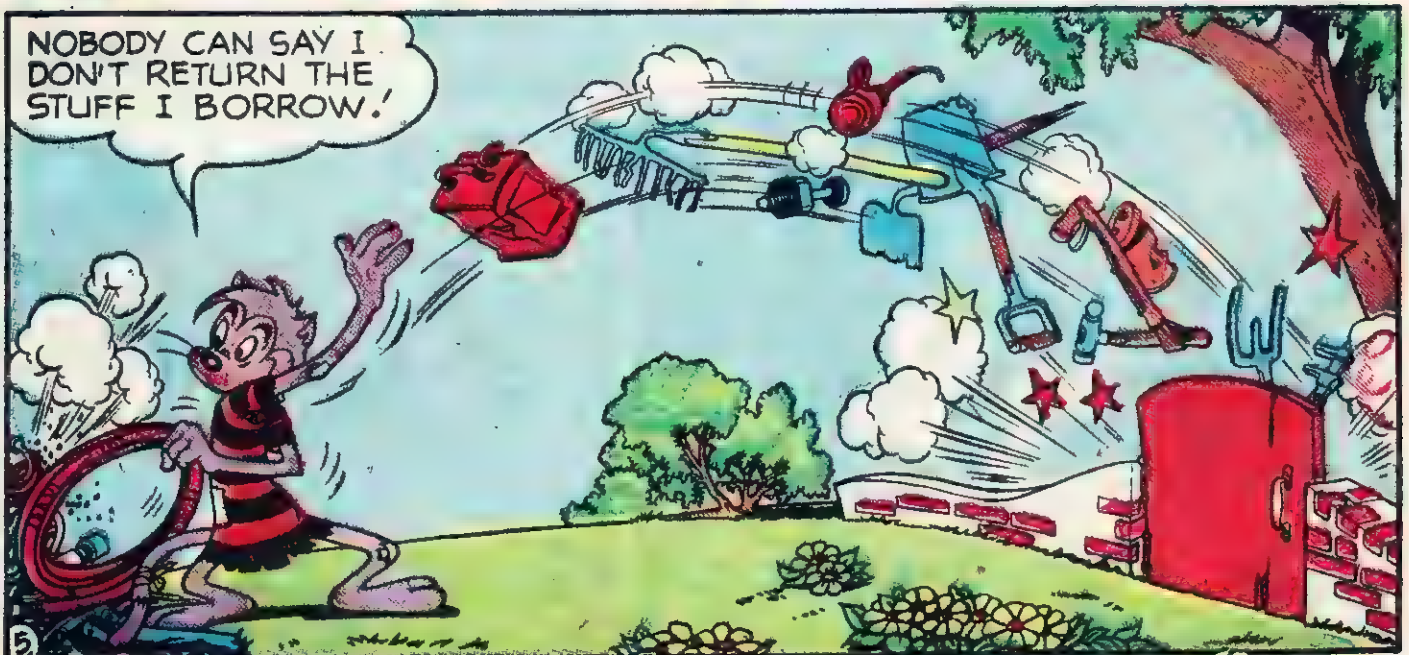
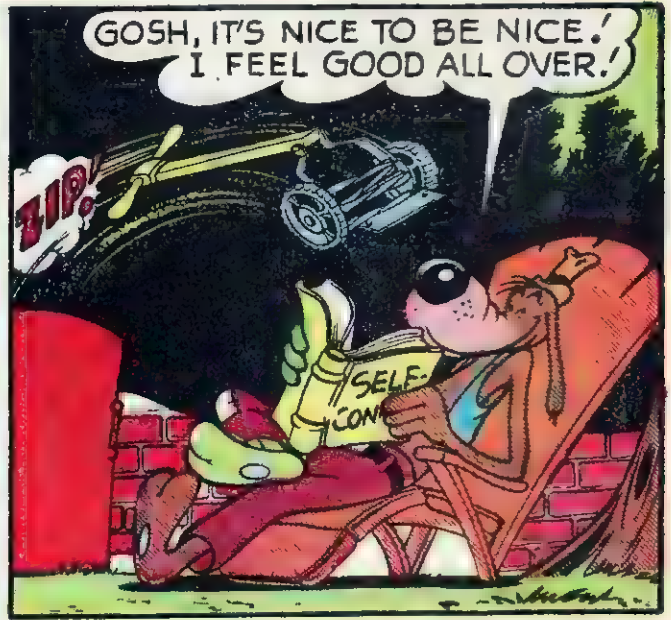


WH...? FOR ME...?!

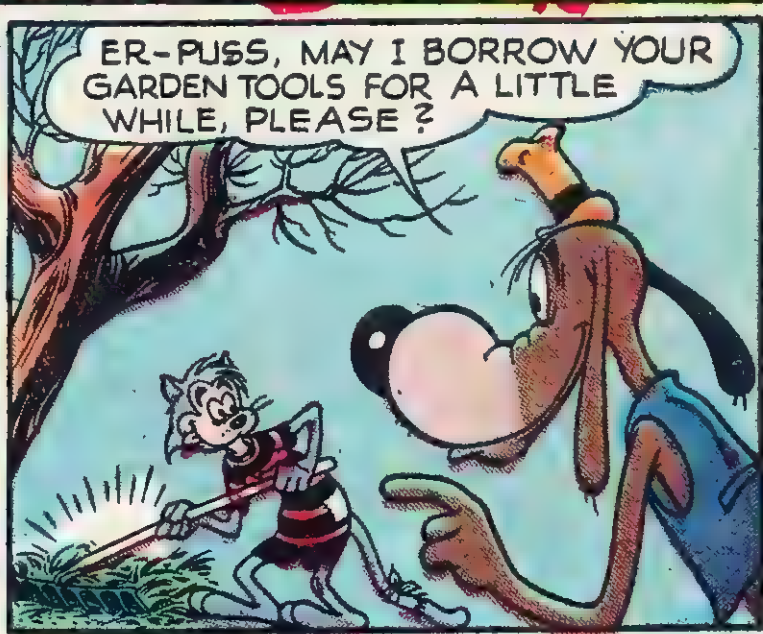
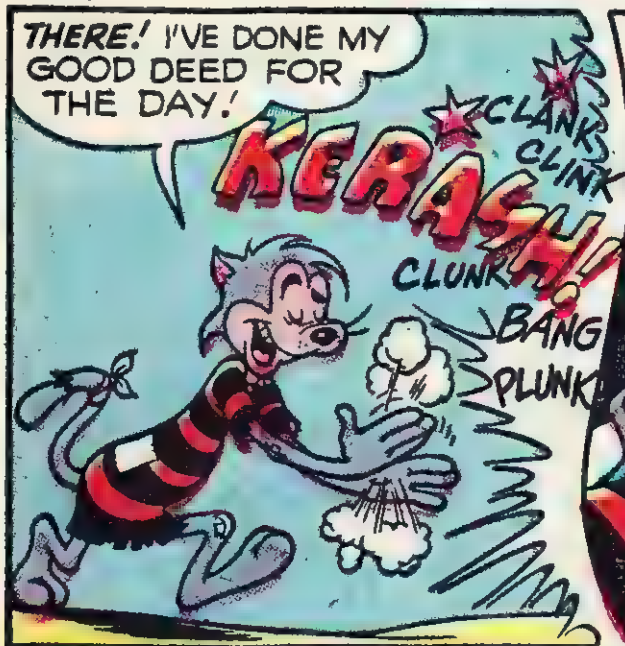
UH-HUH! ALL YOURS!

















*-Hi Fellows! The NEW*

# LIONEL TRAINS

**Catalog is Ready**



**SEE THE NEW  
DIESEL LOCOS-  
and the marvelous  
DIESEL SWITCHER**

See Lionel trains at  
your favorite store.

Boy! — I'll bet you and dad are planning a new and bigger LIONEL Railroad for this Christmas! Lots of new LIONEL locos, cars, and accessories to choose from! You know, boys, nobody but LIONEL gives you true railroad realism. The new 1949 catalog tells all about the famous LIONEL smoke puffing locos, the built-in real R.R. whistles, and the sensational Lionel Electronic Railroad. LIONEL Train Sets priced from as little as \$15.95.

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# LIONEL TRAINS

LIONEL TRAINS, P. O. BOX 139  
Madison Square Station, New York 10, New York

I enclose 10c. Please send me the new 40-page,  
full-color Lionel Train Catalog for 1949.

Name

Address

City  Zone  State



**BOYS!  
GIRLS!**

**HURRY!** BE THE FIRST TO GO  
ROARING BY WITH A WONDERFUL

**CHUGGA-  
MOTA!**

SOUNDS LIKE A  
**REAL MOTORCYCLE**

CHUGGA  
CHUGGA  
CHUGGA  
CHUGGA  
**CHUGGA!**  
CHUGGA



ONLY **20¢**

WITH TWO FRONT COVERS  
OF SMITH BROTHERS  
**WILD CHERRY**  
COUGH DROP BOXES

Here's how it works. You'll be the envy of every kid in the neighborhood when you go ripping and roaring down the street with your Smith Brothers' CHUGGA-MOTA! Looks like a real two-cylinder motor. Nothing ever before made with this special motor sound chamber. Sturdy, colorful. You just fasten it onto the rear wheel of your bike—or the front wheel of a tricycle—and the faster you pedal, the louder it roars! Play speed cop, or army messenger. Have wonderful parades. Get several! They make dandy birthday presents, too!



JEEPERS! THESE  
WILD CHERRY COUGH DROPS  
ARE THE BEST THINGS  
I EVER TASTED!

## HERE'S ALL YOU DO

To get your own wonderful roaring CHUGGA-MOTA . . . print your name and address on any little slip of paper. Put it in an envelope along with 20¢, and the front covers from two boxes of Smith Brothers Wild Cherry Cough Drops—and mail to:

SMITH BROTHERS  
P. O. Box No. 207  
New York 46, N. Y.

**HURRY!** While supply lasts!



GET A



DAISY

and Get in on the  
**FUN!**

**SHOOT DAISY'S FAMOUS  
800 SHOT  
RED RYDER  
COWBOY CARBINE**

LICENSED BY STEPHEN SLESINGER, N. Y.

Get a sweet-shootin' RED RYDER COWBOY CARBINE now and get in on the fun! This famous, Daisy 800 shot repeater looks, feels, handles like a real western cowboy saddle gun! Carbine Ring has Leather Saddle Thong attached. Red Ryder's name, horse, branded on stock. Ask Dad NOW to buy it from your Daisy dealer! Promise Dad you'll follow Daisy's Safety Shooting Rules—just as millions of boys have since 1868!

only \$4.95

Prices slightly higher in Rockies, West Canada

WITH  
LEATHER  
SADDLE  
THONG  
ATTACHED

**No. 311—DAISY B-B GUN 'n SCOPE TARGET OUTFIT**

**Complete**  
only \$7.50



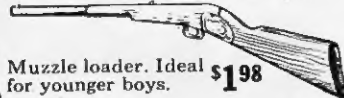
Contains  
**RED RYDER CARBINE**, Telescope Sight, Bell Ringing Metal Target, Target Cards, 10 B-B Paks\* of Bulls Eye Shot, Shooting Manual.

**No. 25—DAISY PUMP GUN**



A 50-shot, pump-action repeater. Beautiful "gold"-engraved jacket. **\$6.95**

**No. 100—DAISY SINGLE SHOT**



Muzzle loader. Ideal for younger boys. **\$1.98**

**No. 118 TARGETTEER AIR PISTOL OUTFIT**

Blued Targeteer Pistol, Target Cards, 2 Spinners, tube "tiny B-B" shot. Carton is target backstop. SAFE. Accurate to 10 feet. Only \$2.98. (If Dealer hasn't it, send \$3 to Daisy, Dept. T-10, we'll ship Outfit postpaid. No Canadian orders, please.)

© 1949  
—Daisy  
Mfg. Co.—  
Plymouth,  
Mich.

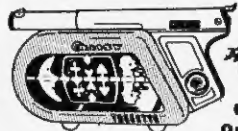
Send for Your **FREE**  
Christmas Reminder Kit



Mail coupon, unused 3c stamp—we'll mail prepaid your big free, copyrighted CHRISTMAS REMINDER KIT—to reach you about Dec. 1. Kit should help "sell" your parents on getting the Daisy you want for Christmas—as it has already helped THOUSANDS. Hurry!

**The Beautiful NEW DAISY TARGETTEE Ready! SAFE TABLE TARGET PISTOL SET**

Gift idea for you or Parents! Safe, accurate to 10 feet. Complete with Silvery Chrome Plated Targeteer Pistol, plastic Shooting Gallery, 7 Spinner Targets, 2 cans "tiny B-B" shot. If dealer hasn't it, send \$5 to Daisy, Dept. T-10, we'll ship set prepaid. Sorry, no Canadian orders.



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Only \$4.95

**MAIL COUPON NOW!**

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BULLS EYE SHOT IN

B-B PAKS\* ARE BEST FOR

**DAISY  
B-B GUNS**

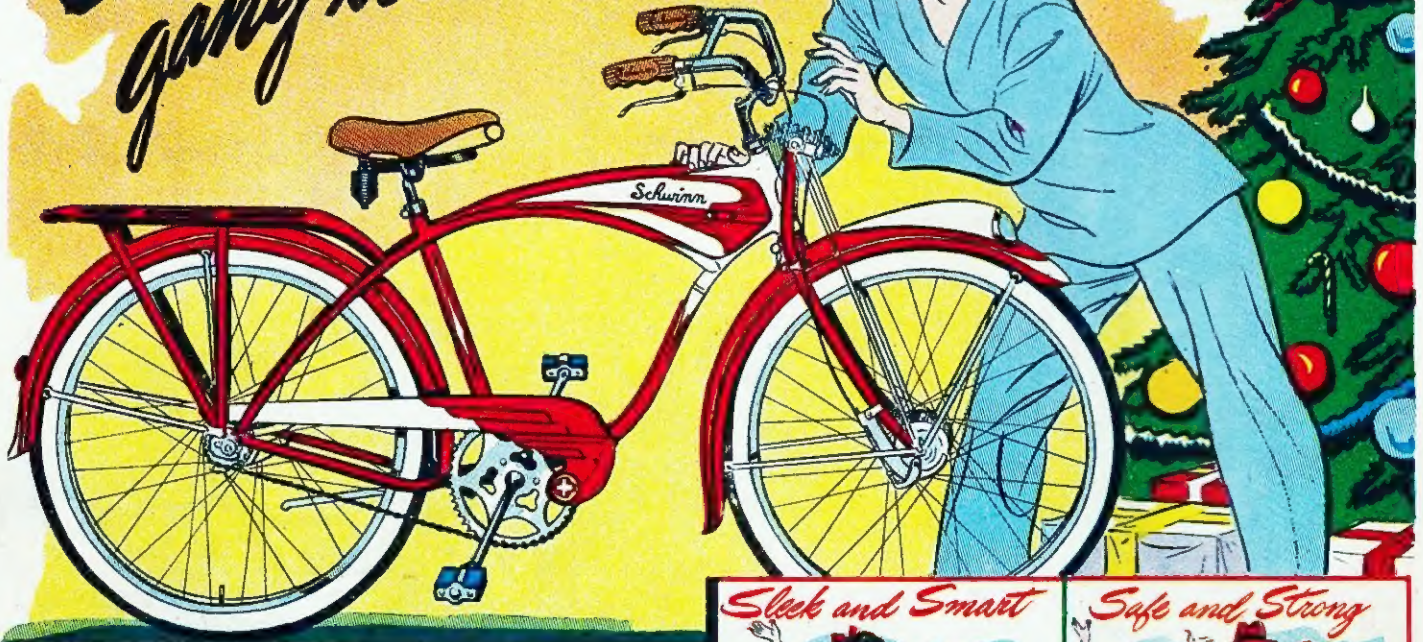
DAISY MANUFACTURING CO., Dept. 1599 Union St., Plymouth, Michigan, U.S.A.

Do not  
order rifles  
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SEE YOUR  
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**BOY! Wait till the gang sees THIS!**



—the bike most kids want is

**Schwinn-Built**

You'll be the envy of all eyes when your buddies see your new Christmas Schwinn-Built bike! From the powerful front fender light, fore-wheel brake, tubular chrome rims, Cyclolock, and smooth leather saddle back to the streamlined luggage carrier it's really terrific! That's why a Schwinn rates the 5 to 1 favorite with boys and girls everywhere.

See the whole outstanding Schwinn line. Your nearest dealer is listed in the classified section of your phone book.

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**Sleek and Smart**



A Schwinn-Built bike is the one most kids want because it's modern . . . streamlined in every possible detail.

**Safe and Strong**



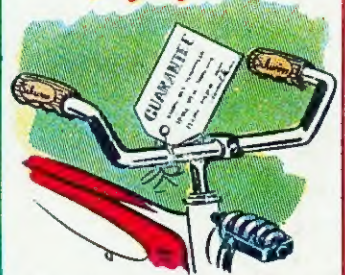
Schwinn-Built tubular rims can really take it . . . always run true! Frame electronically welded like Dad's car.

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Schwinn-Built means "Super-Built"—only the finest materials and craftsmanship go into Schwinn-Built bicycles.

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